

WORKSHOP MATERIAL

Date of Release: 20 July 2023

Workshop: Regional Pest Management Joint Committee

Date: Tuesday, 4 April 2023

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Joint RTC Workshop 4 April 2023





Purpose

- Seek agreement on the name of the new bus service
- Need consensus or majority view to move forward with name of bus, recognising that staff are now on a tight timeline to produce branded timetables at bus stops and other collateral
- Increase understanding of the wider Sustainable
 Transport brand Te Ara Tika The Right Direction as an umbrella brand for all regional transport

Why rename the buses?

- Greater reach and presence in Tasman
- •Opportunity to signal e-buses new, quieter and more environmentally friendly
- Opportunity to signal better service
- Greater regularity and consistency
- New routes
- Improved real-time information available via bus stop displays and app
- Opportunity to create ownership of the service
- •Objective to increase awareness of service and increase use of bus services in Nelson and Tasman



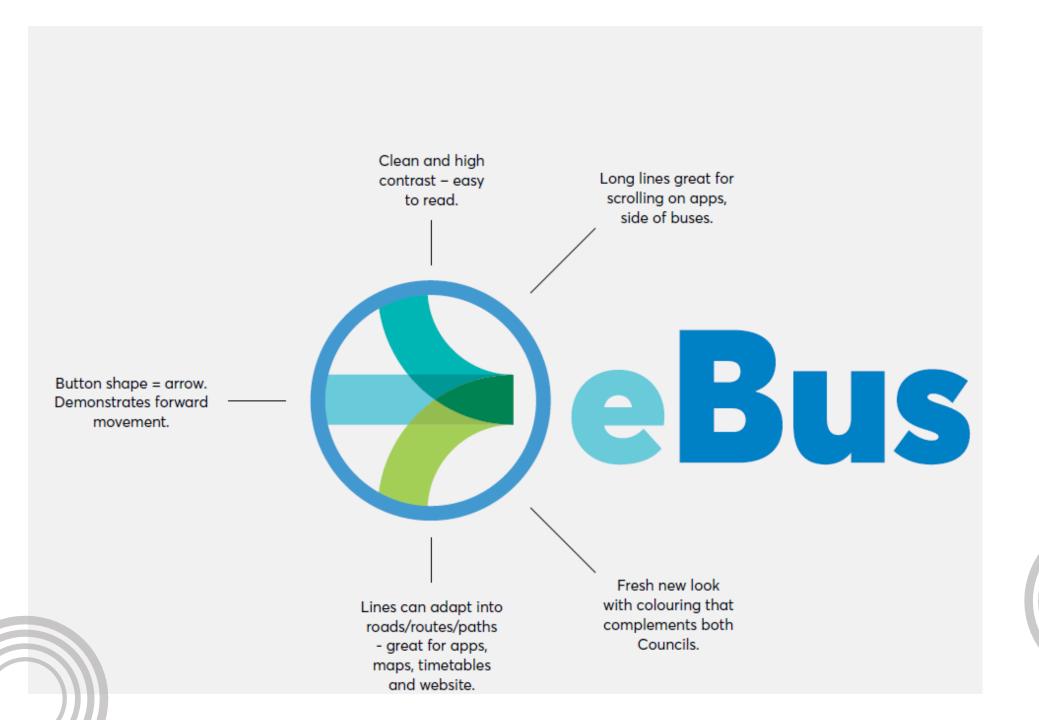
Brand visuals and livery

- Previous RTC indicated general comfort
- Staff have locked these in
- Compatible with all potential brand names

 Supports the Sustainable Transport Strategy in line with cycling and walking strategies, Transport Choices and Streets

for People





What is re-branding to achieve?

- Signal pan-regional service
- Signal e-buses
- Signal better service information presence
- Be enduring (10 years)
- Create ownership
- Move buses beyond a choice driven by necessity





Long list

- EBus
- MyBus
- UsBus
- NTBus
- NeTBus





Assessing potential names

	Signal pan- regional service	Signal e-buses	Signal better service info	Enduring	Lawful, not trade marked	Create ownership	Bonus attributes
NBus							
EBus							
MyBus							
UsBus							
NTBus							
NeTBus							

Top Four

- EBus
- MyBus
- UsBus
- NeTBus



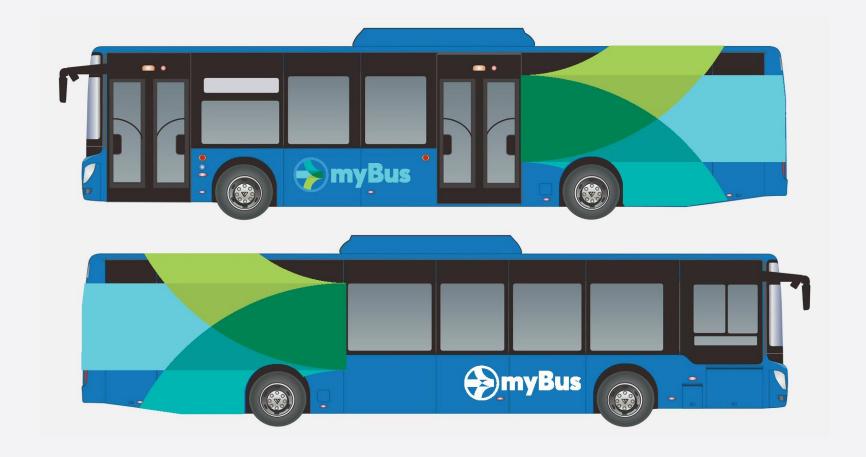


1. eBus





5. myBus



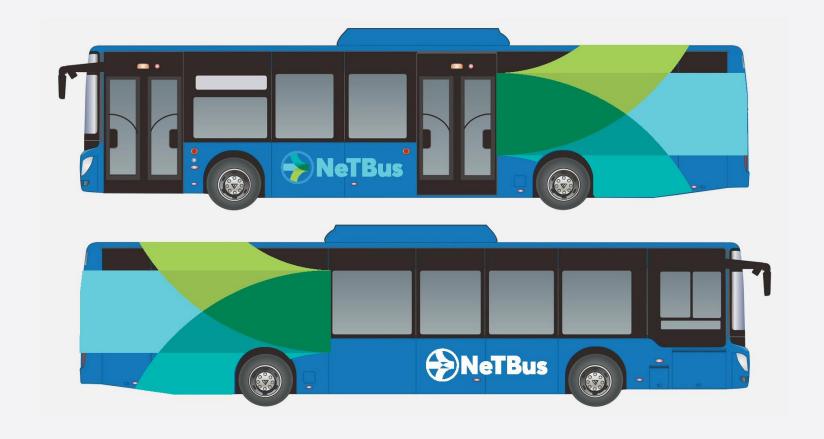


6. usBus





3. NeTBus





Te Ara Tika – the right direction

- Sustainable Transport Brand an umbrella brand that covers all transport initiatives in Nelson Tasman
- Tested with iwi
- Can be used to bring together multiple environmentallyfriendly transport initiatives to raise community awareness of how transport connects in our region
- Staff recommend establishing Te Ara Tika as a brand for transport throughout Nelson once naming of bus service is determined



Share with care

We all have a responsibility to look out for other road and shared path users. There is space for people, bikes, cars, walkers, mobility devices and dogs if we all share with care.















• Agree on preferred name for bus service



Joint RTC Workshop 4 April 2023





Purpose

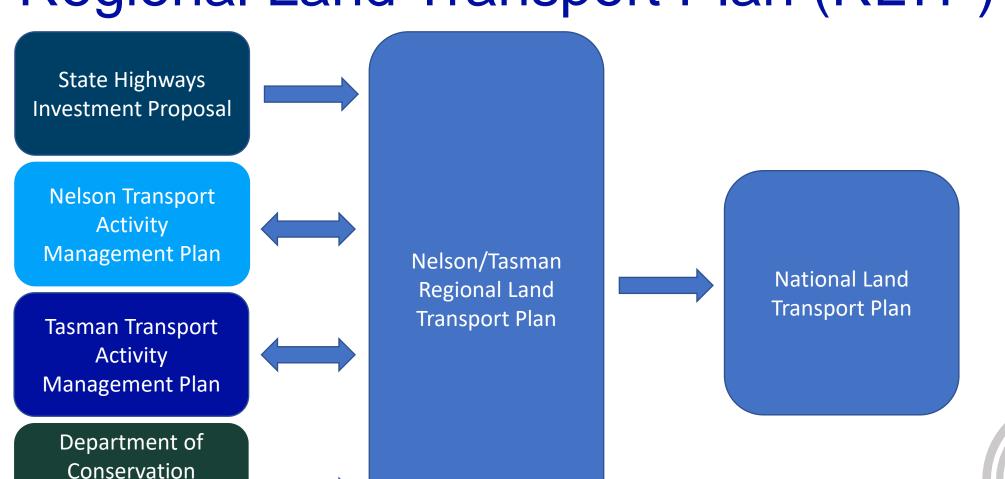
- Background of the RLTP
- Transport funding
- Key plans & strategies
- Richmond Programme Business Case programme
- Nelson Future Access Project programme
- Determine the key transport issues
- Prioritise transport issues



- Required under the Land Transport Management Act 2003
- Must include projects to be eligible for <u>all</u> government transport funding
- Created by RTC, but approved by Council







Activity

Management Plan

NLTF Subsidised

- Local Roads
- Public Transport
- Walking and Cycling
- Safety
- DemandManagement
- Activity Planning

Other Subsidised

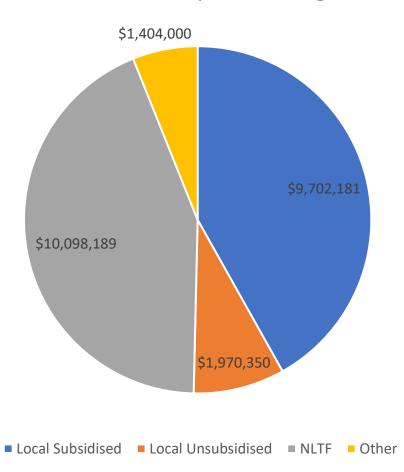
- Great Rides improvements (MBIE)
- Development unlocking (Kaianga Ora)
- Electrification (EECA)
- Tourism Infrastructure (MBIE)
- Climate Emergency Response Fund (Waka Kotahi)

Unsubsidised

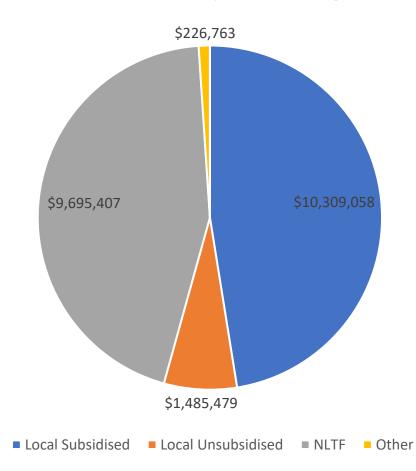
- Carparking
- Amenity
- Street Furniture
- Rubbish Bins





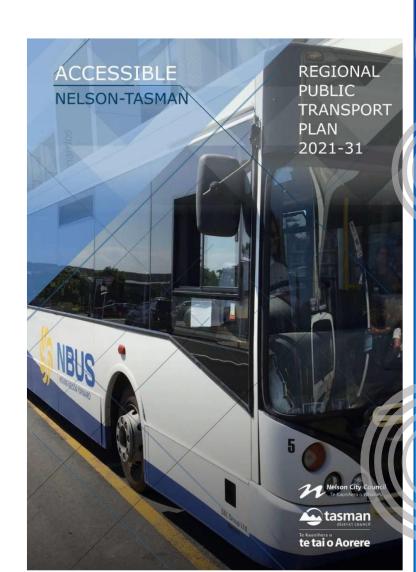


Tasman Transport Funding



Regional Public Transport Plan

- 2023
 - New routes
 - Added frequency
 - On-demand Stoke service
 - Interchanges
 - Low-emission buses
 - New branding
- 2026
 - Tasman park and ride facilities
 - Weekend services to Motueka and Wakefield
- 2029
 - Increased frequency on urban routes
- Ongoing
 - Bus stop infrastructure
 - Bus priority
 - Bus promotion
 - Real time information and other technologies





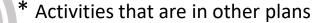
Parking

Tasman

- Increased enforcement
- Support public and active transport
- Improvements to off-street parking areas
- Paid parking in Richmond
- Seasonal provision and enforcement
- Parking restriction triggers
- Richmond parking building*
- Richmond Park and Ride facilities*

Nelson

- Prioritise parking on some streets
- Reserved parking
- Parking restrictions and charging triggers
- Parking policies update
- Investigate new parking technologies
- City centre parking balance*







Richmond and Motueka town centre parking strategy

2019 2029



Parking

Location	Average Occupancy (%)	Maximum Occupancy (%)	
Millers Acre (Nelson)	29%	77% (weekday)	
Wakatu Square (Nelson)	67%	72% (Saturday)	
Montgomery Square (Nelson)	38%	64% (weekday)	
Buxton Square (Nelson)	52%	92% (Saturday)	
Strawbridge Square (Stoke)	44%	61% (weekday)	
Petrie Carpark (Richmond)	85%	93% (weekday)	
Warring Carpark (Richmond)	85%	98% (weekday)	
Decks Reserve (Motueka)	83%	93% (weekday)	
Library Carpark (Takaka)	68%	89% (weekday)	



Active Transport-Tasman

- Walking and cycling network
- Speed Management
- Supporting facilities
- Providing choices
- Better urban design



WALKING AND CYCLING STRATEGY 2022-2052

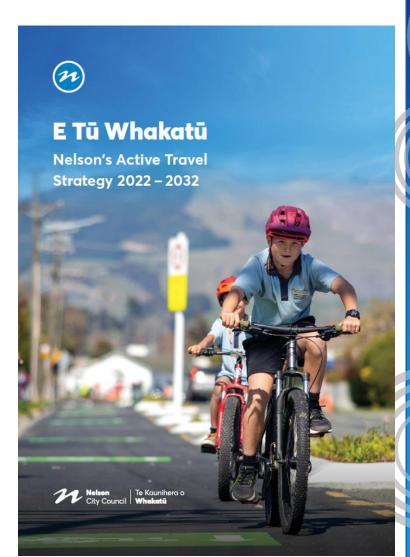






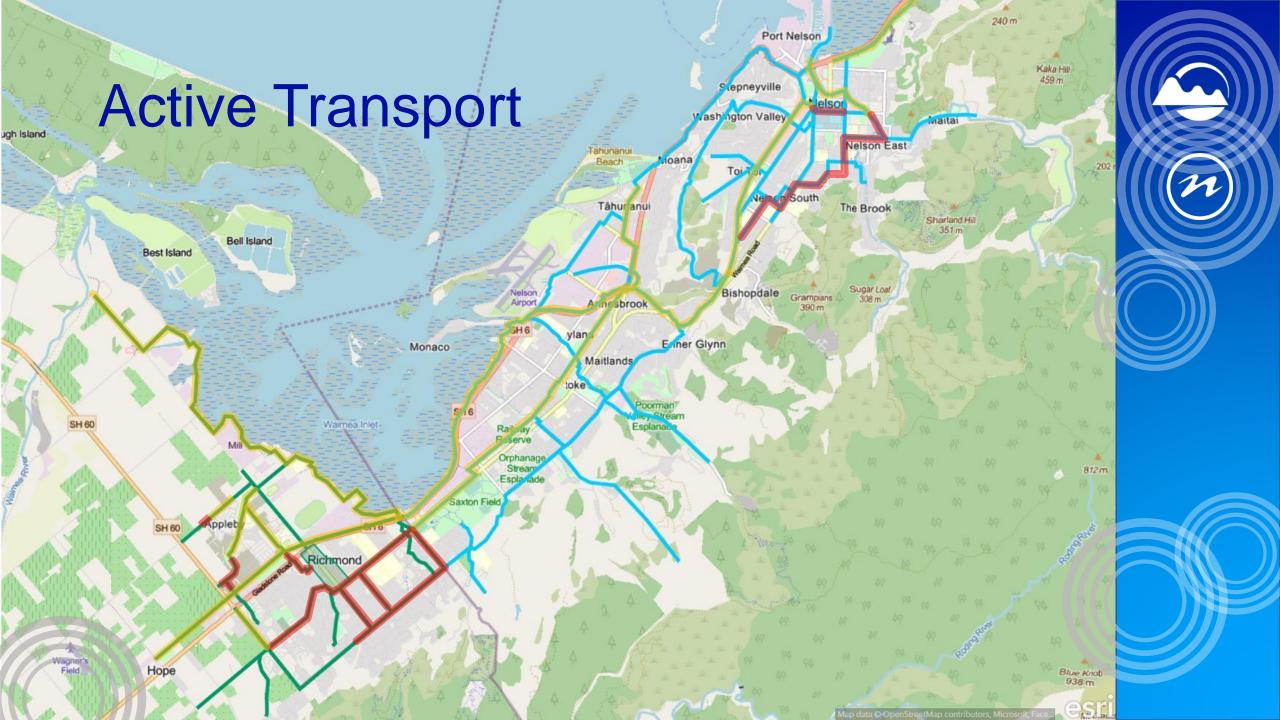
Active Transport-Nelson

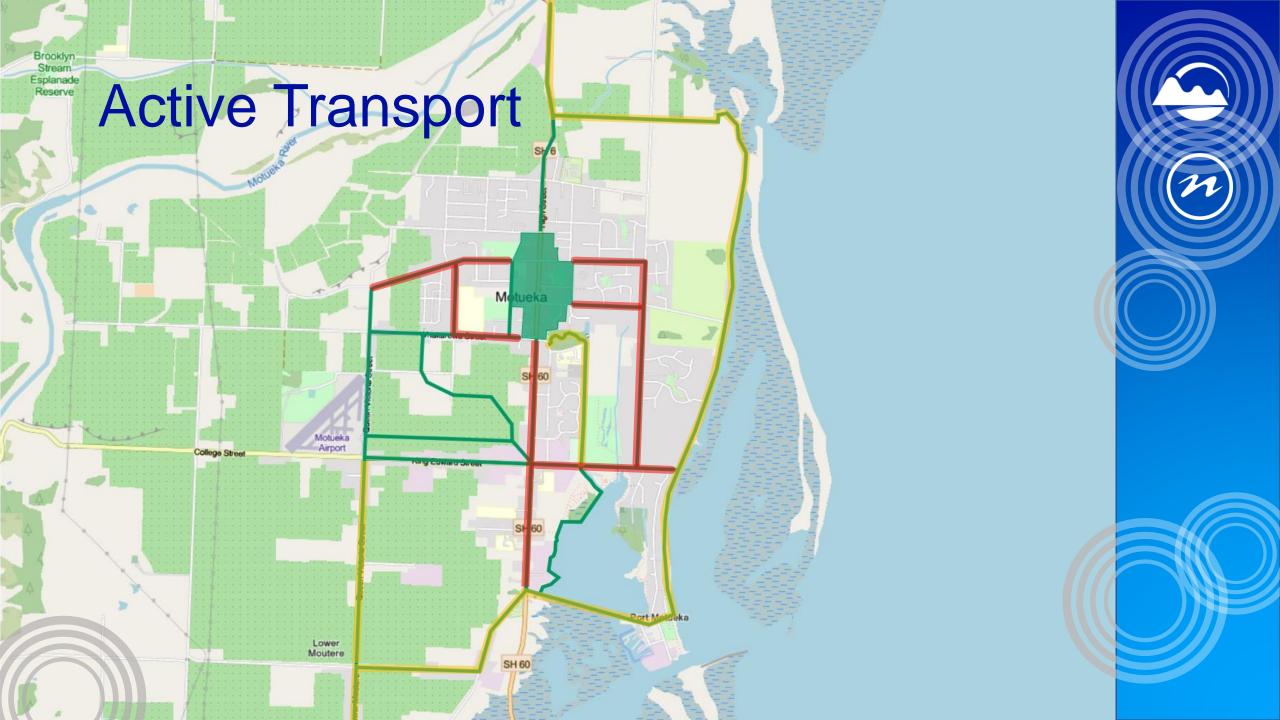
- Adapt design standards
- Network of pathways and cycleways
- Lowering vehicle speeds
- Improved urban form
- Supporting programmes

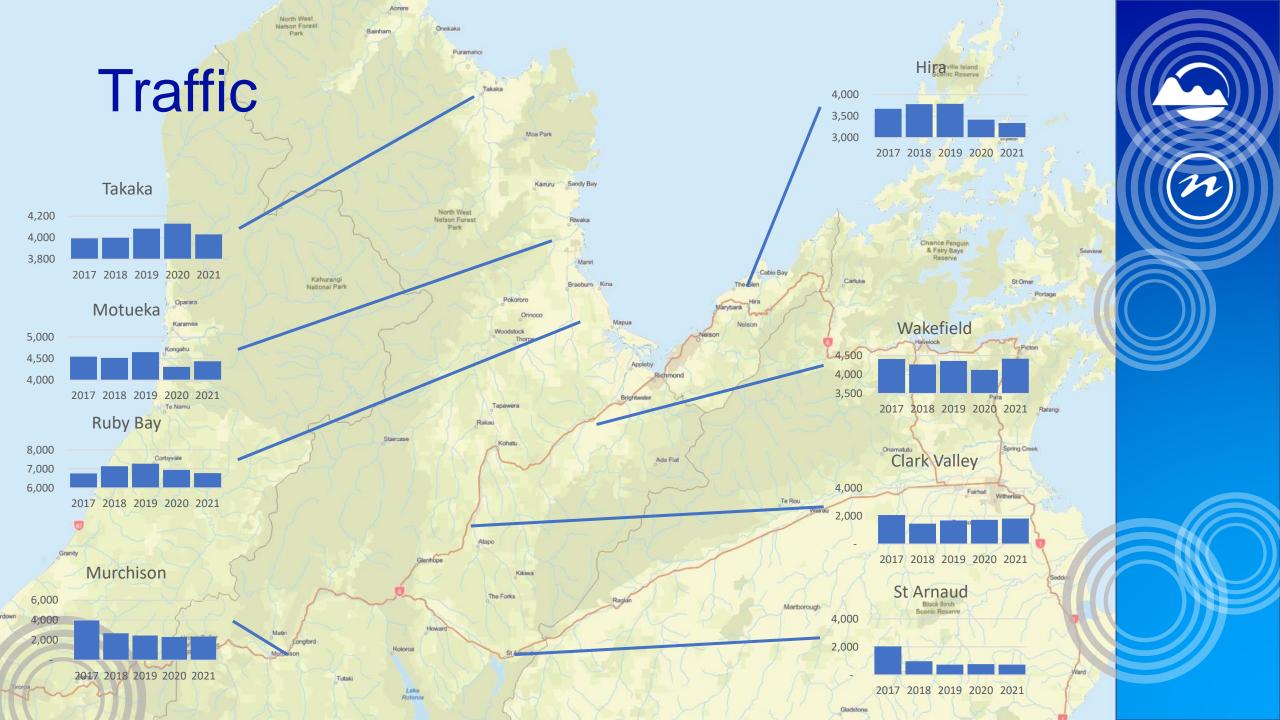


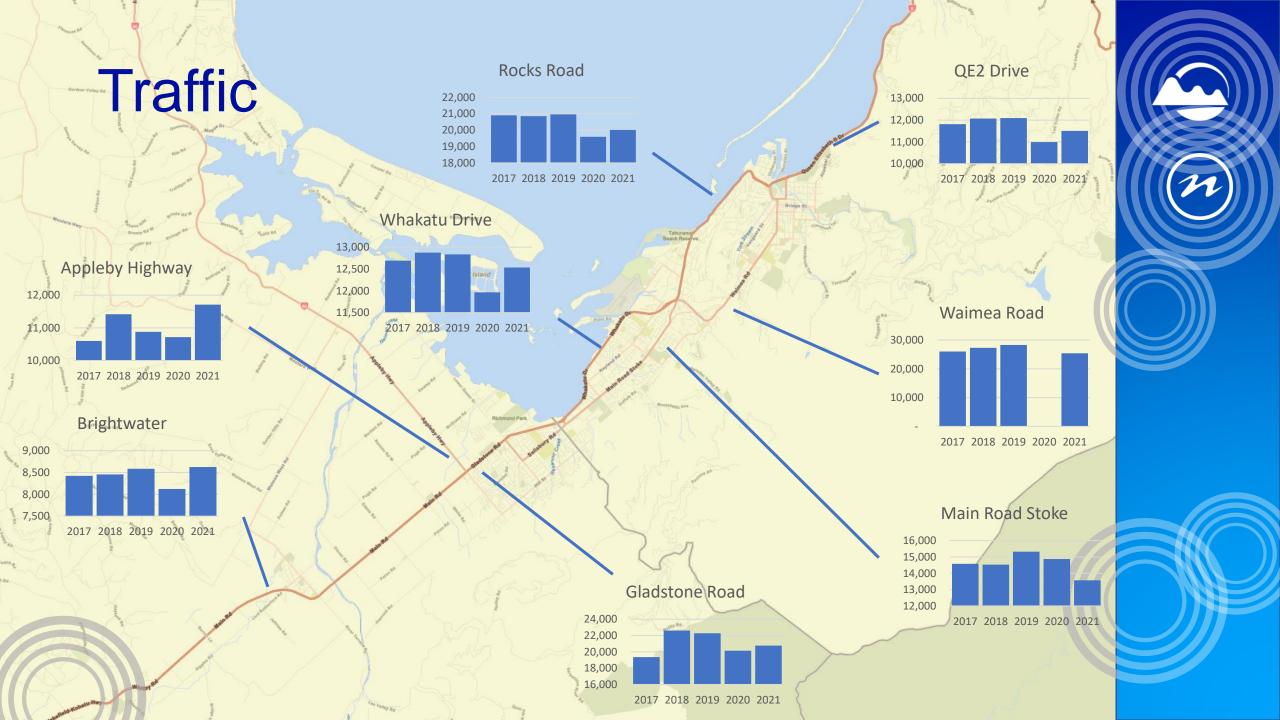




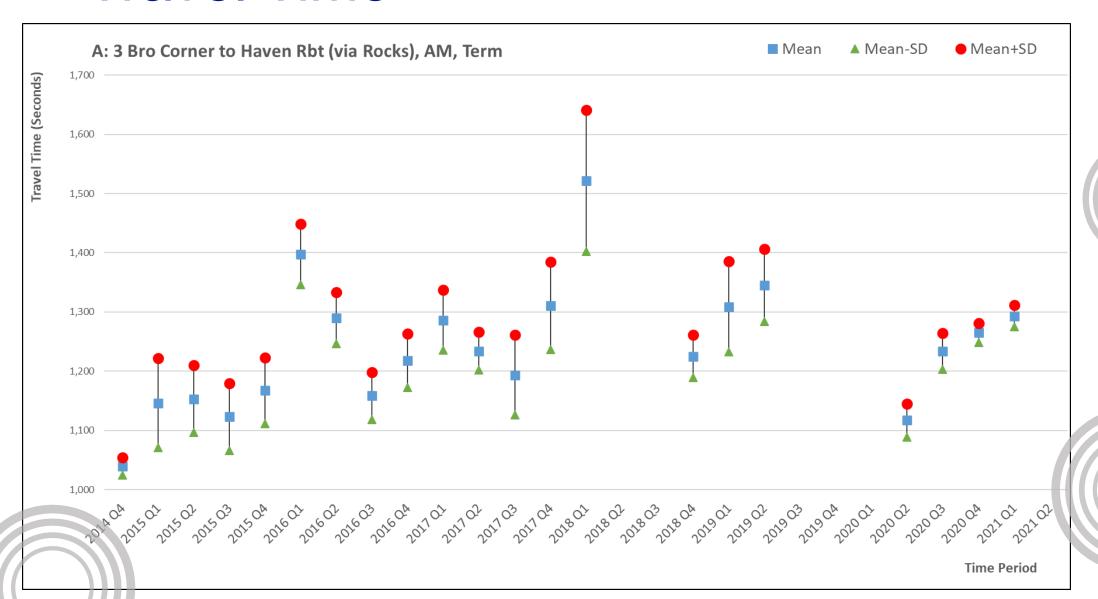




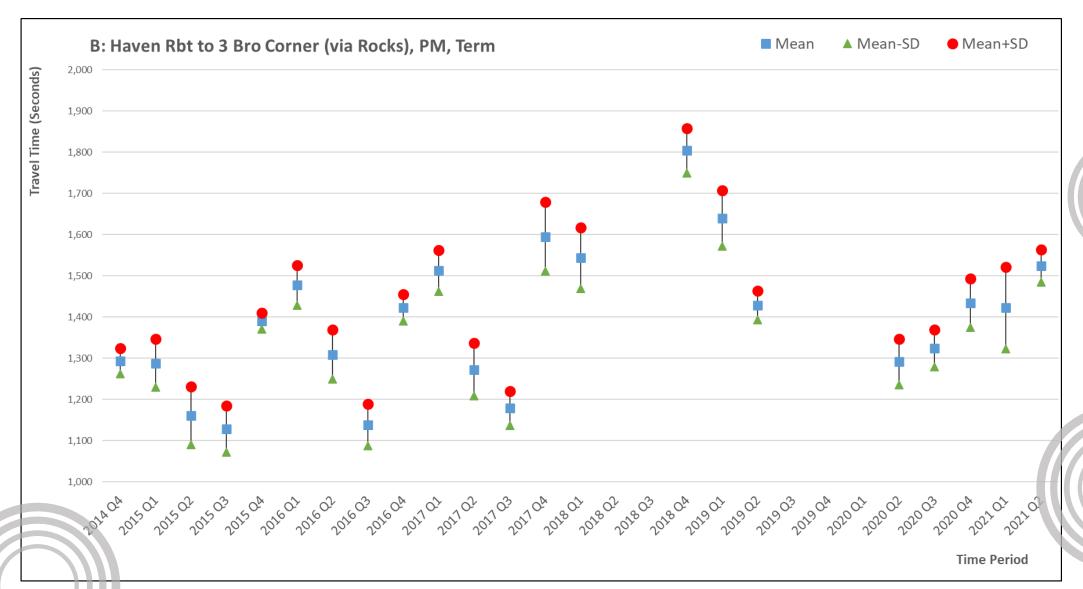




Travel Time

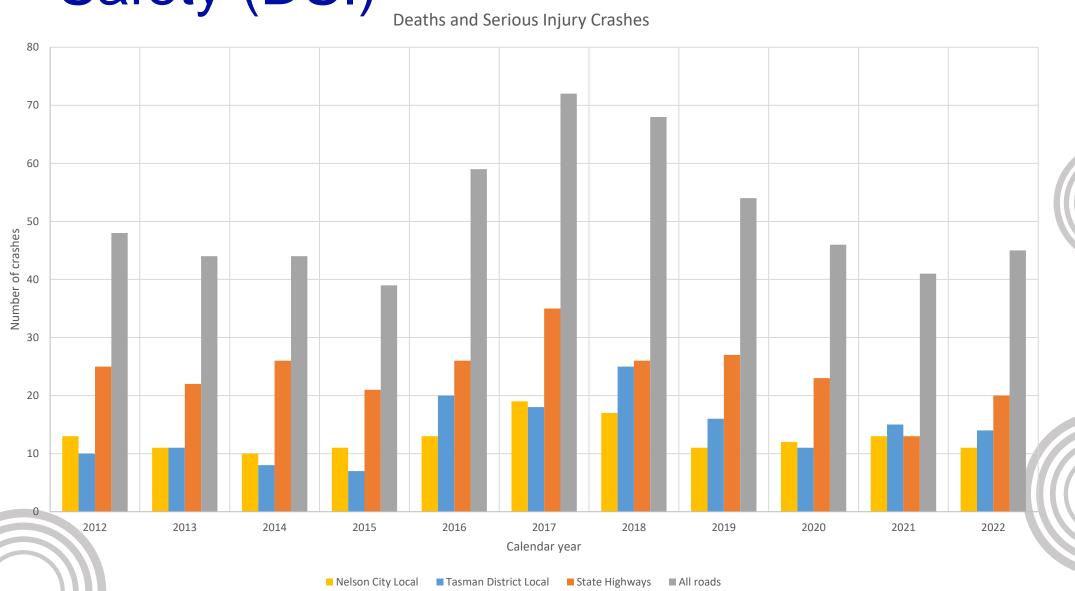


Travel Time





Safety (DSI)



Health and Safety

Territorial Authority	Deaths from traffic accidents (2016)	Deaths from transport related emissions (2016)
Nelson City	2	33
Tasman District	6	16





Safety Concerns

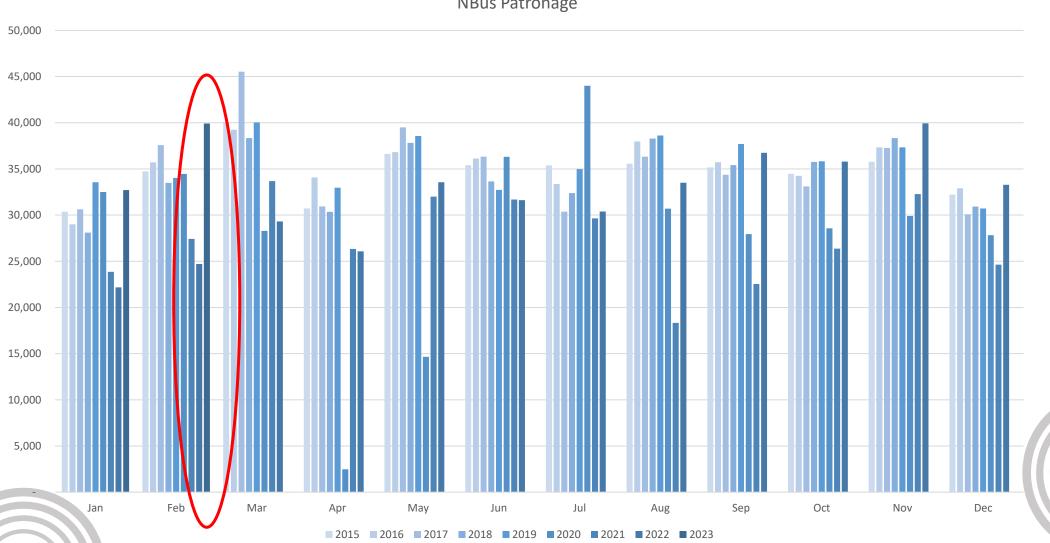
Nelson

Tasman

Communities at Risk Registers	2018	2019	2020	2021	2022	2018	2019		2020	2020 2021
All deaths & serious casualties										
Young drivers										
Alcohol & drugs										
Speed										
Urban intersections		Medium								
Rural intersections		Medium	Medium							
All Intersections	Medium	High	High	Medium	Medium					
Rural roads										
Motorcyclists	Medium	Medium		Medium						Medium
Cyclists	High	High	High				Medium			
Pedestrians								ľ		
Distraction		Medium	Medium	Medium	High					
Fatigue										Medium
Older road users			High		High			ĺ		
Restraints		High								

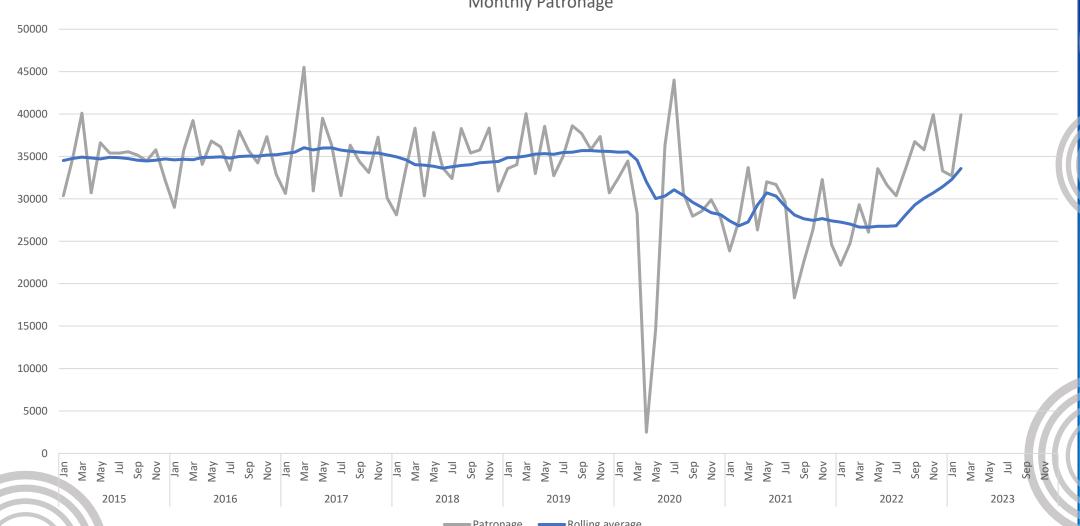


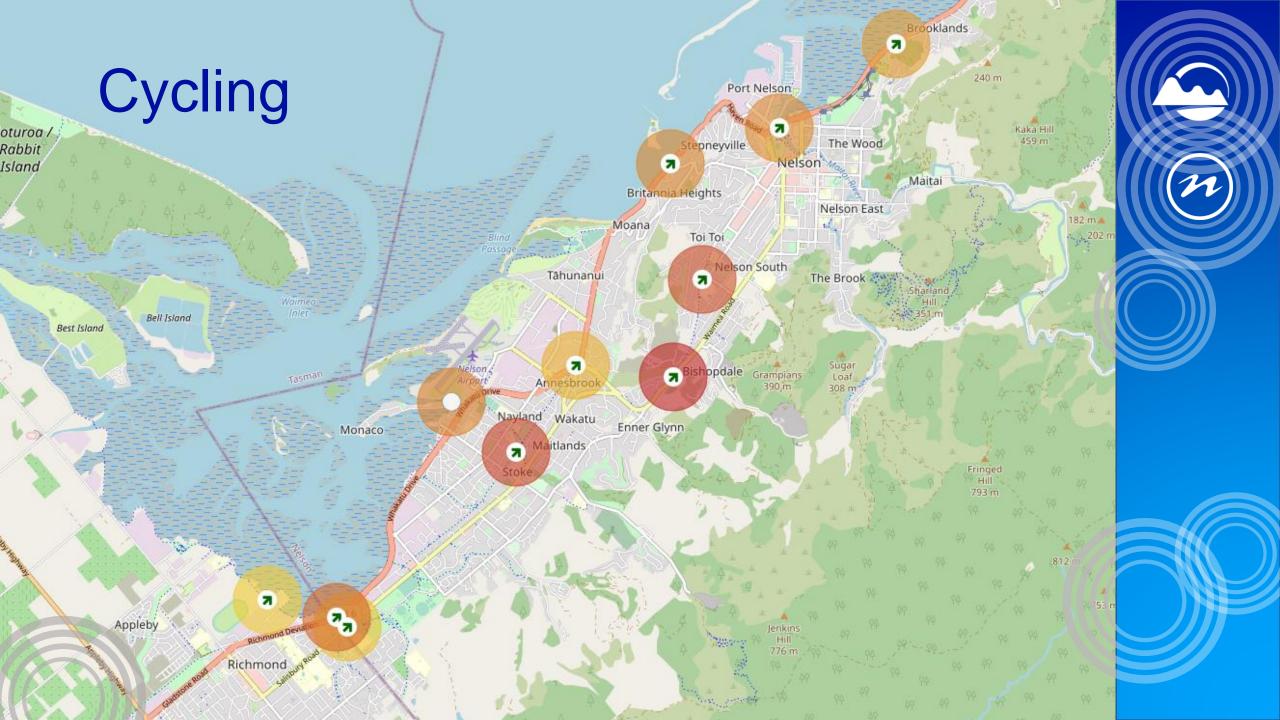
Public Transport NBus Patronage



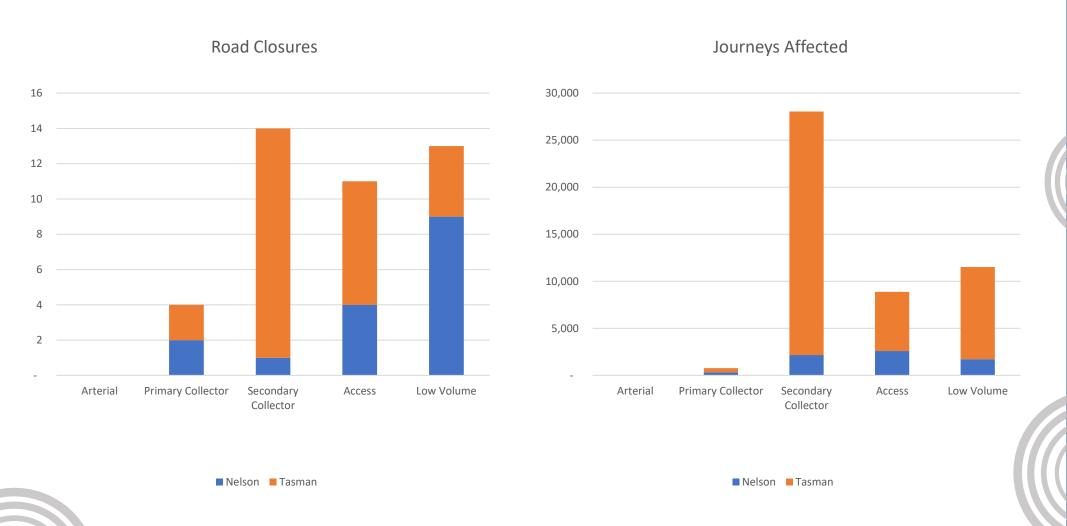
Public Transport



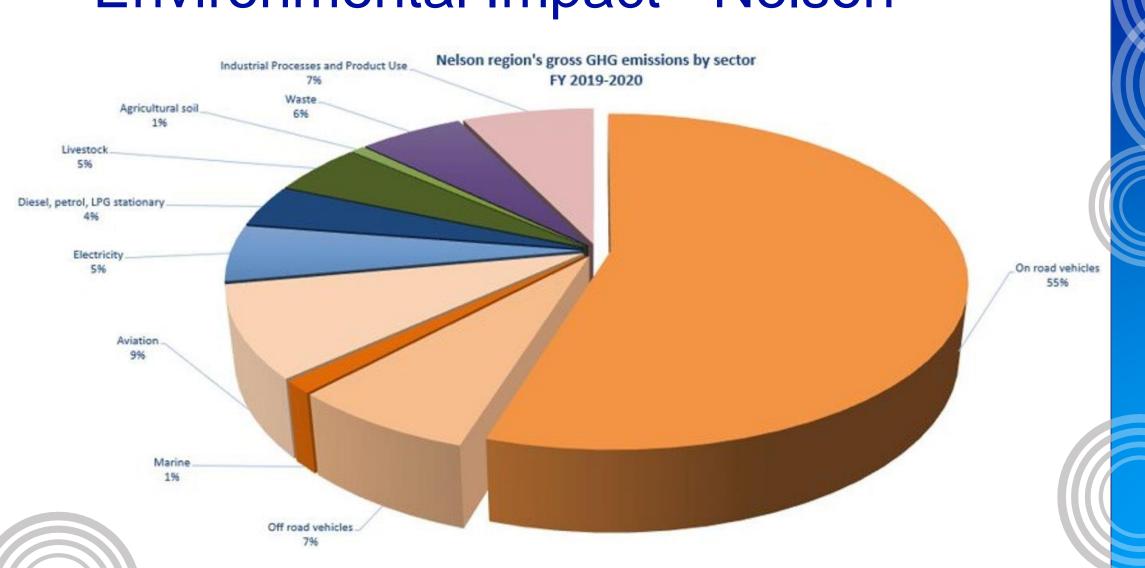




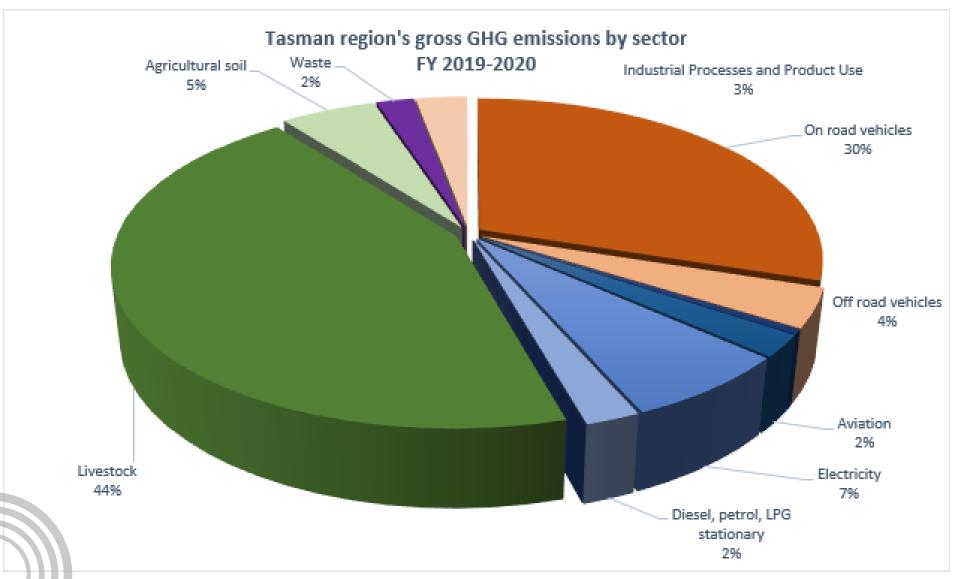
Unplanned road closures



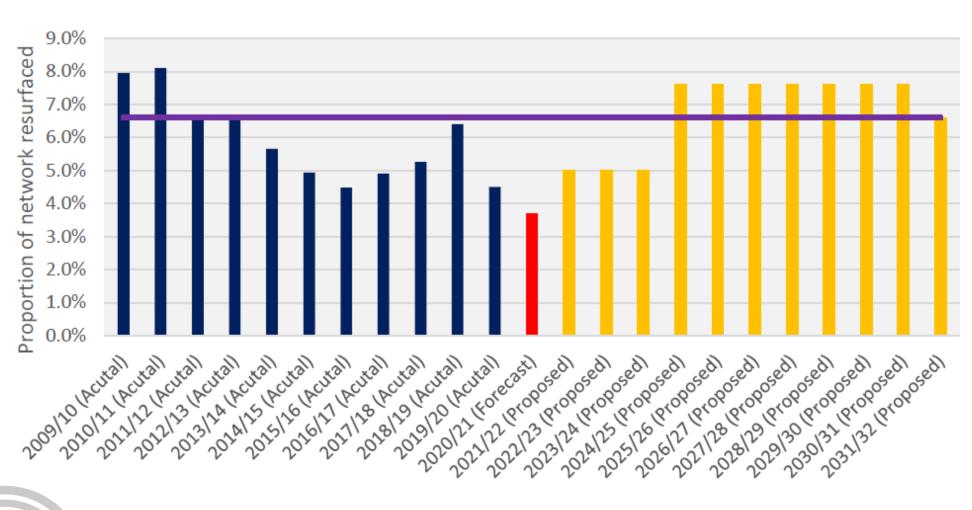
Environmental Impact - Nelson



Environmental Impact - Tasman

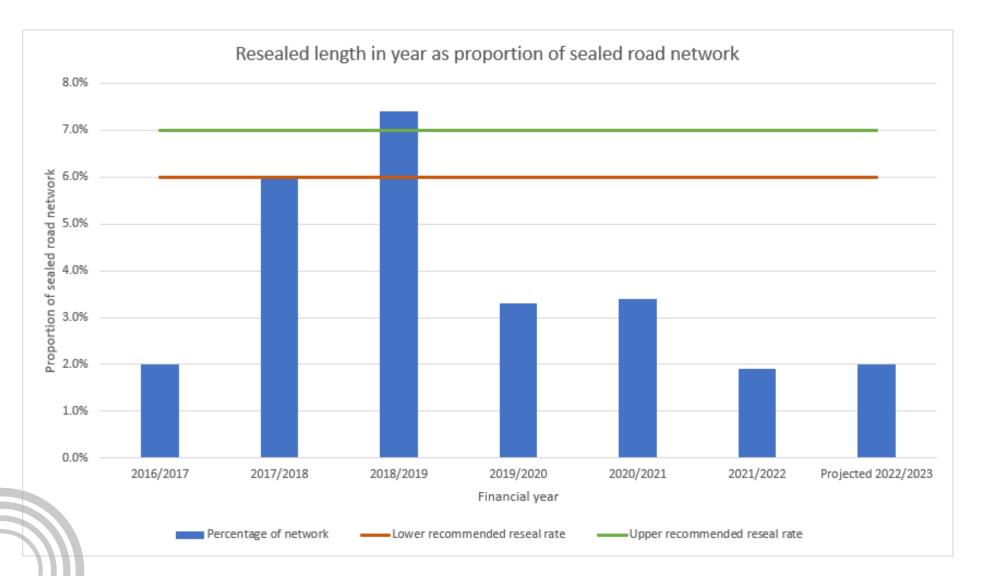


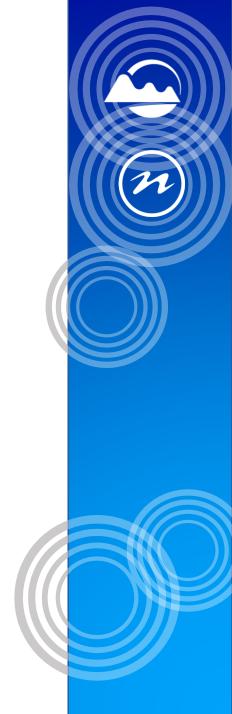
Asset stewardship - Tasman



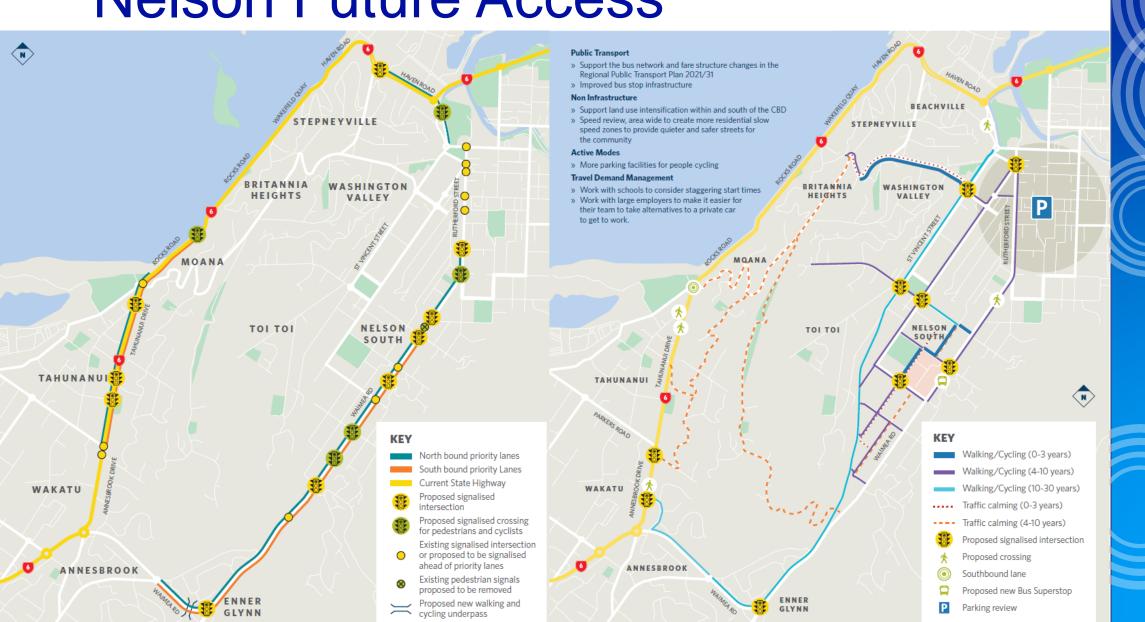


Asset stewardship - Nelson

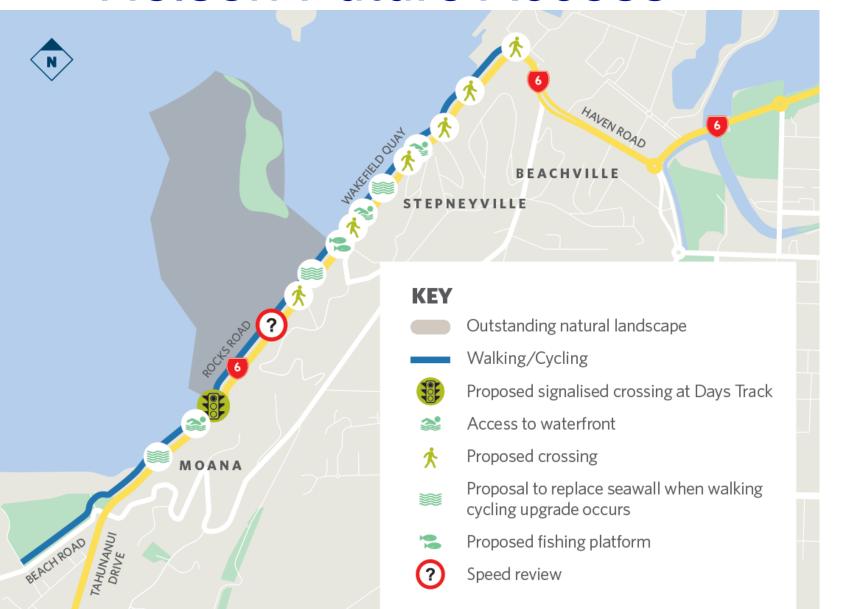




Nelson Future Access



Nelson Future Access

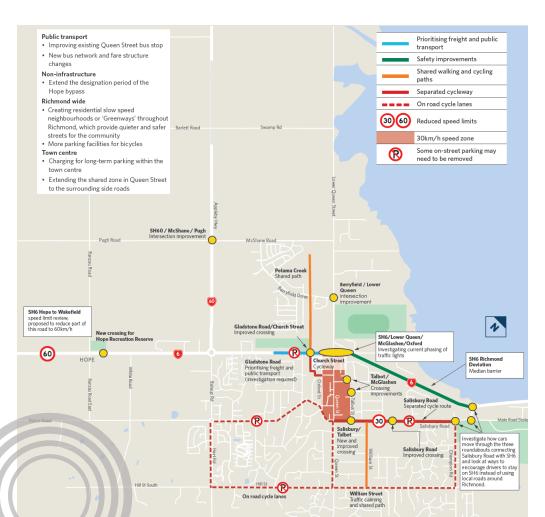




Richmond Programme Business Case

Short-term

emerging programme



Medium-term

emerging programme



Richmond Programme Business Case Long-term

emerging programme





What are the problems?

Growth/Congestion

Asset Stewardship

Safety

Travel cost

Economic Prosperity

Access

Network Resilience

Health

Environmental Impact/Emissions





Next Steps

- Officers will refine the problem statements to reflect the evidence
- Officers at Nelson and Tasman will start to develop transport programmes for Activity Management Plans
- Another workshop at the Joint RTC meeting on 5 May 2023
 - Confirm the draft GPS 2024
 - Confirm problem statements and ranking
 - Discuss policies, targets and objectives
 - Discuss work programmes



Advertising guidelines bus backs and infrastructure



Joint RTC Workshop







Purpose of guidelines

 Bus back advertising is booked through a third party and largely managed by the operator with Council providing guidance and the right to refuse specific advertising

 The guidelines provide high level principles and criteria governing the advertisements permitted to appear on Nelson City Council's and Tasman District Council's (Councils) Public Transport assets and infrastructure





Objectives of guidelines

• To ensure that advertising presented on the public transport network is compliant with Law, both Councils' policies and aligns with both Councils' values.





Criteria for permitted advertising

 Adheres to all codes of practice by the Advertising Standards Authority and all applicable laws.

Consistent with the Councils' brand values

• Priority will be given to advertising that is consistent with Councils' activities, for example events that are run by either Council. Preference will be given to advertising that promotes healthy living / lifestyles and resonates with the Councils' values.



Fast food and Sugary drinks

- Version 1 stated : sugar sweetened beverages will not be advertised.
- Background was past requests made by NMH and Councils LTP indicating we support NMH taking the lead on Nelson becoming a Good Food City.







Fast Food and sugary drinks – revised

Officer recommendation to align with widely accepted AT guidelines

Councils will have regard to advertising which supports health and healthy lifestyle choices; Councils continue to support & endorse industry self-regulation, such as no advertisement of high saturated fat, salt or sugar (HFSS) products within 300 metres of a primary or intermediate school.

*All products which are categorised High Fat, Salt & Sugar (HFSS) by the New Zealand Government under the National Nutritional Guidelines



Political content





Around the Country







Political content

Officers recommend no change to the current draft.

Examples of areas that will not be appropriate include, but are not limited to:

-
- relates to a political party or parties or a political cause.





Guidelines in practice

The following steps are the key points for agreeing advertising content.

- Media agency sources advertising and applies the NCC/TDC Advertising Policy criteria
- Questionable material is passed to the Advertising review board.
 - Officers approve/reject
- Media Agency receives feedback within 4 working days
 Installation and campaign begins



Advertising Review Board

This board is responsible for reviewing any advertising that is unclear if it complies with the criteria in section 4 and/or a potential breach of the guidelines.

Members of this board include:

- The Public Transport Advisor
- A member of the Nelson City Council Communications team
- A member of the Tasman District Council Communications team





Next steps

Pending discussion bring back to 5 May Joint RTC Committee revised guidelines for adoption







Joint RTC Workshop 4th April 2023





Purpose

- Inform RTC of Speed Management Plan:
 - Principles
 - Process
 - Requirements
- Get **guidance** from RTC on:
 - Speed limit and infrastructure principles



Content

- Background
- The Science of Speed
 - Energy vs Speed
 - Stopping Distance
 - Crash Statistics
 - Travel Time
 - Safe and Appropriate Speeds
- Options for Implementation
- Guidance Sought





What is a Speed Management Plan?

- 10 year plan
- Identifies speed limits (including timing of changes) in Road Controlling Authority areas
- Identifies traffic treatments (including traffic calming to reduce speeds, and upgrades to make higher speeds safer).
- Reviewed 3 yearly





Why is the right speed so important?

- Speed influences if a crash happens or not
- Humans are **vulnerable** at speed.
- Speed determines if the people involved in a crash walk away, are stretchered away, or are carried away in a body bag.
- Obligation to ensure that all the speeds on the roads in Nelson / Tasman are safe and appropriate.







Previous Feedback

TDC Walking and Cycling Strategy (240 responses)

30km/h at areas with high pedestrian numbers, such as:

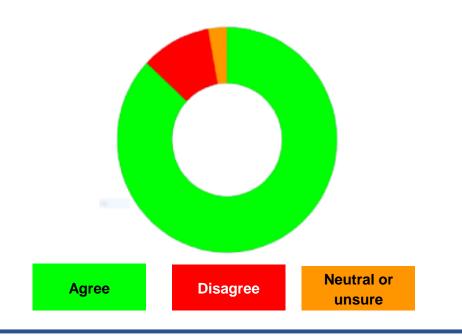
- Schools
- Retirement Villages
 - Town Centres
- Local Neighbourhoods

Speed management Slow speed local streets Agree Disagree Neutral or unsure

NCC Active Travel Strategy (232 responses)

Guiding Principle 2: Vehicles are slowed to 30km/h at:

- Schools,
- Town centres,
- Locations where active travellers are not separated from vehicles



Legislative Background

Central Govt

Road to Zero



- Speed Management Guide,
- MegaMaps

Requires

Regional / Local Govt

Speed Management Plans



Alignment with other strategies and plans

The proposed speed limits will be aligned with (or informed by) the speed and safety goals in:

- TDC Walking and Cycling Strategy
- NCC Active Travel Strategy
- Road to Zero Strategy
- The One Network Framework
- Speed Limit Setting Rule
- Waka Kotahi Speed Management Guide
- International best practice for road safety













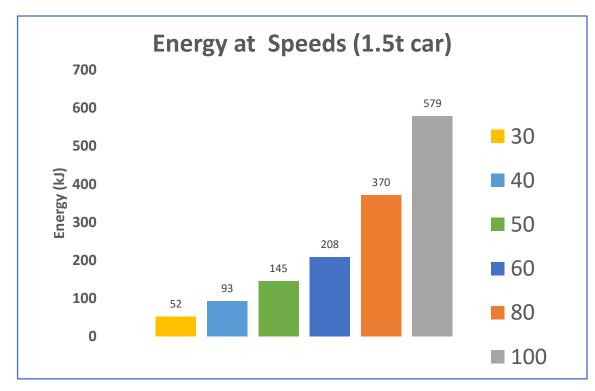
Effects of Speed

$K.E. = \frac{1}{2} mv^2$

Kinetic Energy

=

1/2 mass x velocity squared



Speed Increase		
25%	56%	
(80km/h to 100km/h)	(370kJ to 579kJ)	
67%	179%	
(30km/h to 50km/h)	(52kJ to 145kJ)	

Effects of Speed

"The faster you go the bigger the mess"

1¼ x Speed ≠ 1¼ x Mess

1¼ x Speed > 1½ x Mess







Effects of Speed – Avoiding a Crash

2 Phases:

1. Reaction:

Driver:

- a) Identifies that a crash is about to happen, and
- b) Decides what action to take

Takes 1 ½ to 2 ½ seconds (= 42 to 69m @ 100km/h)

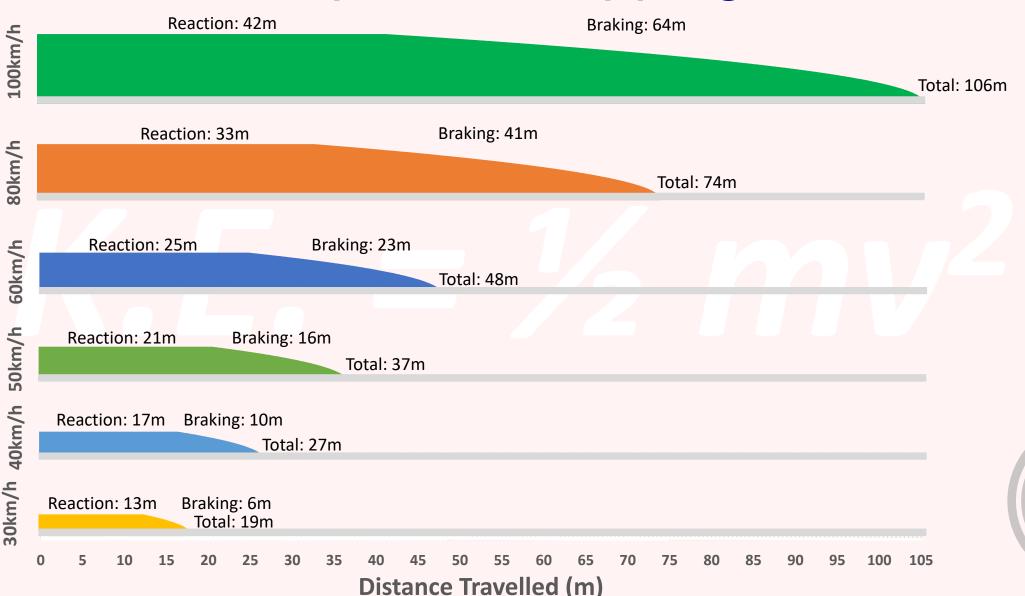
2. Action

Driver:

- a) Brakes heavily,
- b) Swerves,
- c) Both, or
- d)



Effects of Speed - Stopping Distance



Effects of Speed – Cumulative Effect

Scenario 1 Pedestrian steps out 17m in front of a car

Initial Speed	Impact Speed	Impact Force
50km/h	50km/h	
30km/h (60%)	15km/h (30%)	(9%)





Effects of Speed – Cumulative Effect

Scenario 2: Car pulls out 70m in front of another car

Initial Speed	Impact Speed	Impact Force
100km/h	75km/h	
80km/h (80%)	25km/h (33%)	(10%)





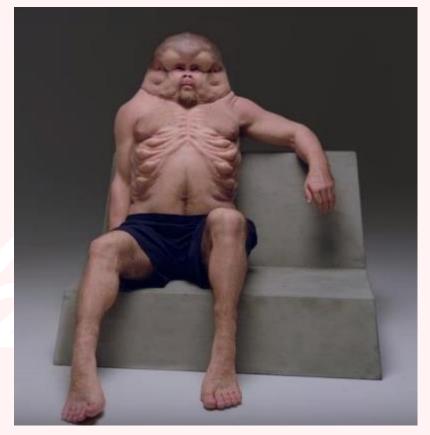
monash university stopping distance - Google Search

Effects of Speed – Human Body

We cope with running into things at running speed



At higher speed:
Bones shatter,
Internal organs hurled into rib cage,
Brain hurled into skull

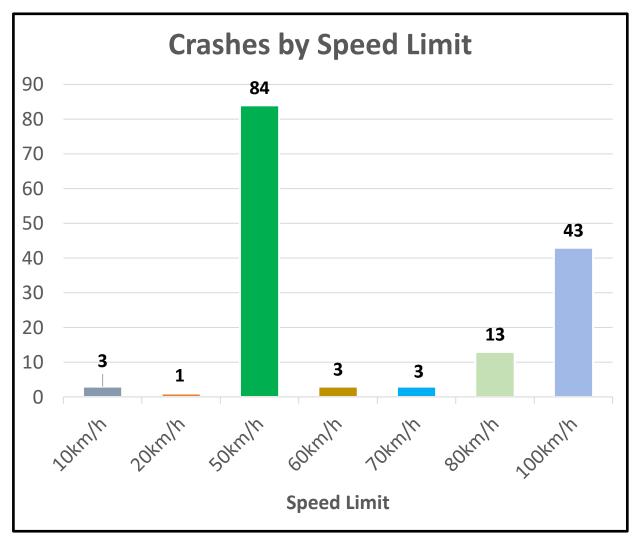


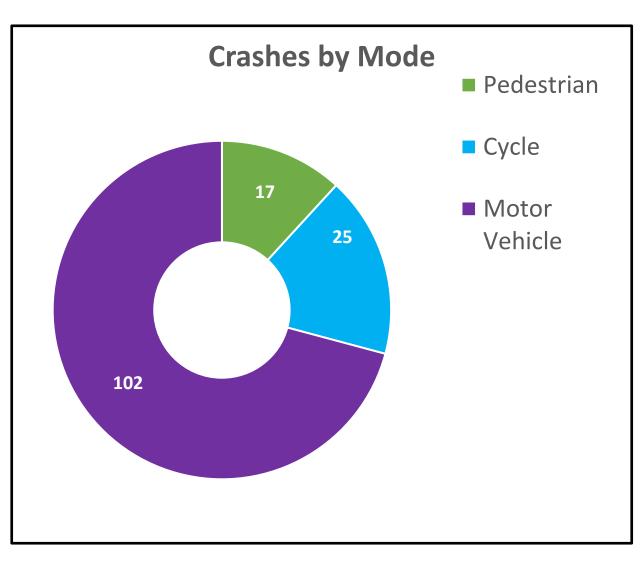
GRAHAM:
A human designed by trauma surgeons to survive a high speed car crash



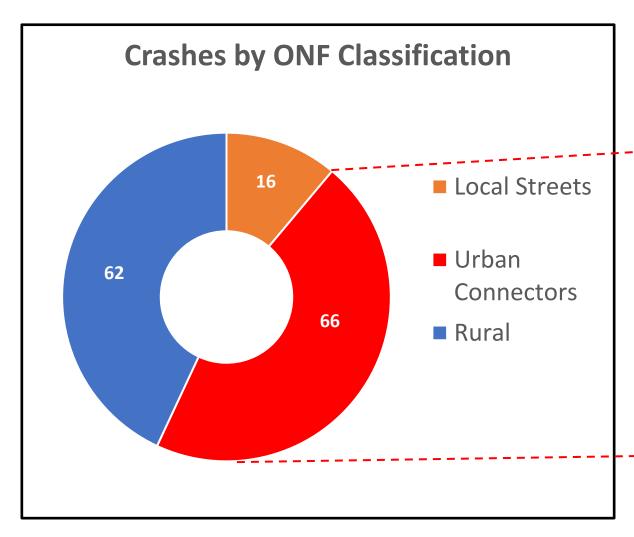
Nelson Tasman Fatal & Serious Crashes – Excluding State Highways (2018 – 2022)

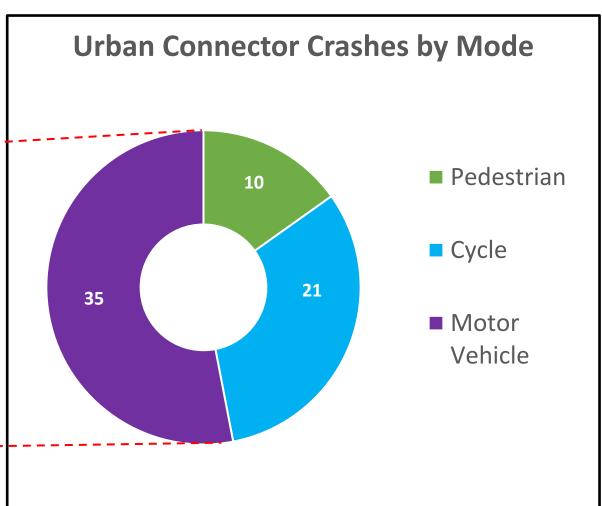
150 Fatal & Serious Crashes recorded



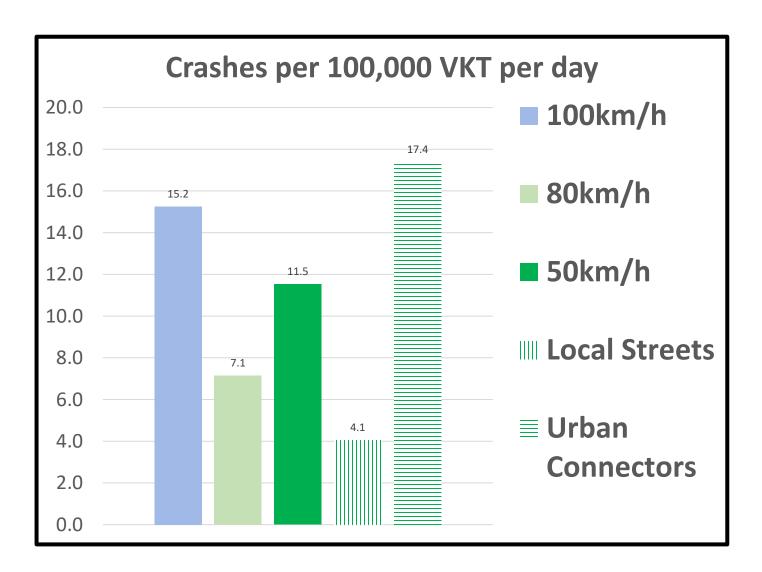


Nelson Tasman Fatal & Serious Crashes~ Excluding State Highways (2018 – 2022)





Nelson Tasman Fatal & Serious Crashes Excluding State Highways (2018 – 2022)





Impact on Travel Time & Fuel Use

NZTA Research Report 2017

Compared travel time & fuel use on 3 urban routes

- 2 in Wellington, 1 in Auckland
- 6 12km long, (100 120 trips each route at 40 & 50km/h)

@ 40km/h maximum speed:

- Increased **travel time** by 5-9 minutes per hour (8-15%)
- Reduced **fuel consumption** by 0 − 5%

Using those rates:

Nelson CBD to Richmond CBD via Waimea Road & Main Road Stoke:

 Additional 1½ to 3 minutes at off peak if speed limit on urban connectors reduced to 40km/h



Impact on Travel Time & Fuel Use

NZTA Research Report 2017

Compared travel time & fuel use on 3 rural routes

- Auckland to Tauranga, Hastings to Levin, Christchurch to Kaikoura
- 180 210km long, (25 30 trips each route at 80 & 100km/h)

@ 80km/h maximum speed:

- Increased travel time by 5 8 minutes per hour (8 13%)
- Reduced fuel consumption by 14 15%

Using those rates:

Brightwater to Motueka via Moutere Highway:

Additional 3 to 5 minutes if speed limit reduced to 80km/h





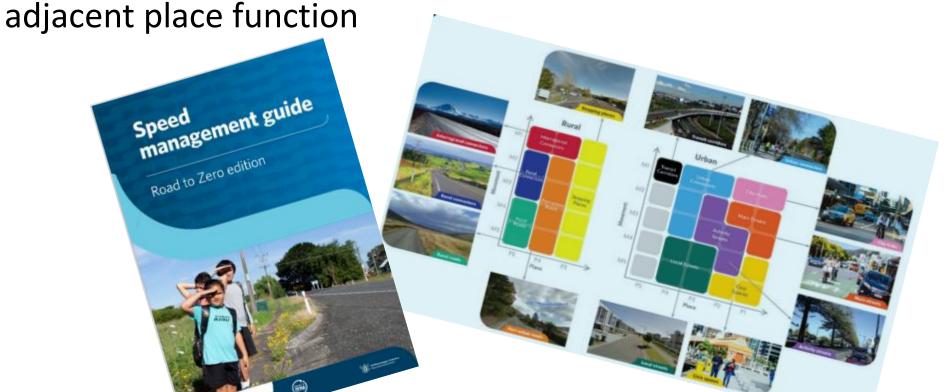


Safe and Appropriate Speeds

Waka Kotahi Speed management guide Road to Zero edition:

 Identifies Safe and Appropriate Speeds (SAAS) for road types based on One Network Framework (ONF)

Road classification system based on road function and





Safe and Appropriate Speeds – Civic Spaces



Sundial Square
Current Limit: 30km/h

SAAS: 10km/h

Mean Speed: 10km/h

Definitions

SAAS Safe and Appropriate

Speed

Current Limit Current Speed Limit

Mean Speed Average Free Flow Speed

based on Tom-Tom data



Safe and Appropriate Speeds - Local Streets



Bay View Road
Current Limit: 50km/h

SAAS: 30km/h

Mean Speed:28km/h



Waverley Street

Current Limit: 50km/h

SAAS: 30km/h

Mean Speed: 39km/h



Aldinga Ave

Current Limit: 50km/h

SAAS: 30km/h

Mean Speed: 34km/h



Moffatt Street

Current Limit: 50km/h

SAAS: 30km/h

Mean Speed: 30km/h

Safe and Appropriate Speeds - Main Streets

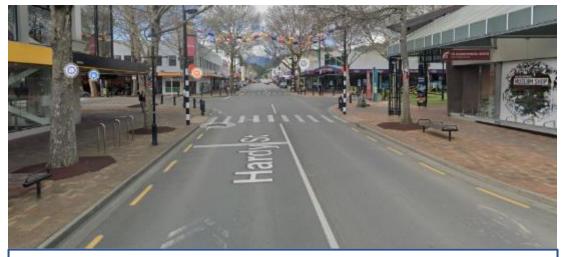


Main Road Stoke SAAS: 30km/h (40km/h with cycle lane)
Current Limit: 50km/h Mean Speed: 37km/h



Queen Street SAAS: 30km/h

Current Limit: 30km/h Mean Speed: 27km/h



Hardy Street SAAS: 30km/h

Current Limit: 30km/h Mean Speed: 23km/h



Safe and Appropriate Speeds - Activity Streets



St Vincent Street SAAS: 40km/h (with separated cycles) Current Limit: 50km/h Mean Speed: 38km/h



McGlashen Street Current Limit: 50km/h

SAAS: 30km/h Mean Speed: 34km/h



Beach Road SAAS: 30km/h Current Limit: 50km/h

Mean Speed: 30km/h



Greenwood Street Current Limit: 50km/h

SAAS: 30km/h

Mean Speed: 29km/h

Safe and Appropriate Speeds – Urban Connectors



Waimea Road SAAS: 40km/h (50 with separated cycles)
Current Limit: 50km/h Mean Speed: 48km/h



Wensley Road SAAS: 40km/h (50 with separated cycles)
Current Limit: 50km/h Mean Speed: 45km/h



The Ridgeway SAAS: 40km/h (50 with separated cycles) Current Limit: 50km/h Mean Speed: 46km/h



Waimea West Rd SAAS: 40km/h (50 with separated cycles)
Current Limit: 50km/h Mean Speed: 52km/h

Safe and Appropriate Speeds – Outside Schools



Nayland Road SAAS: 30km/h

Current Limit: 50km/h (40 variable) Mean Speed: 46km/h



Grey Street

Current Limit: 50km/h

SAAS: 30km/h

Mean Speed: 37km/h



Vanguard Street SAAS: 30km/h

Current Limit: 50km/h (40 variable) Mean Speed: 46km/h



Ellis Street

Current Limit: 40km/h

SAAS: 30km/h

Mean Speed: 44km/h

Safe and Appropriate Speeds – Outside Schools

Speed Limit Setting Rule requires RCAs to:

- Have 30km/h speed limit outside schools
- Use "reasonable efforts" to have:
 - 40% of schools complying by 30 June 2024
 - All Schools complying by 31 Dec 2027

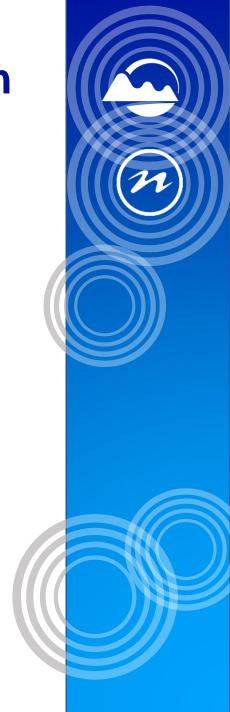
Some **exceptions**:

- Existing 40km/h limits can remain until next SMP
- RCA can designate "Category 2" schools:
 - 60km/h or less limit
 - Must review Category 2 schools in next SMP & either
 - Change to 30km/h limit, or
 - Explain why a higher limit is safe and appropriate

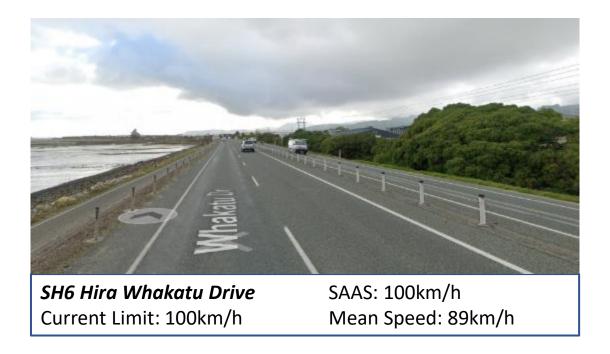


Safe and Appropriate Speed Summary - Urban

URBAN	Current Speed	Safe and Appropriate Speed
Urban Residential	50 km/h	30 km/h
Urban Connector	50 km/h	50 km/h (if separated cycleway present) 40 km/h (if no separated facility)
Urban school	40 or 50 km/h	30 km/h
Urban town centre	50 km/h (in most places)	30 km/h



Safe and Appropriate Speeds – Transit Corridors



NOTE:

Whakatu Drive, and the Christchurch and Dunedin motorways are currently the only sections of road in the South Island with a Safe and Appropriate speed of 100km/h.



Safe and Appropriate Speeds – Most Rural Roads



Cable Bay Road
Current Limit: 100km/h

SAAS: 80km/h

Mean Speed: 54km/h



Moutere Highway

Current Limit: 100km/h

SAAS: 80km/h

Mean Speed: 82km/h



Glen Road

Current Limit: 80km/h

SAAS: 80km/h

Mean Speed: 54km/h



Dovedale Road

Current Limit: 100km/h

SAAS: 80km/h

Mean Speed: 69km/h

Safe and Appropriate Speeds – Winding / Tortuous



Cable Bay Road
Current Limit: 100km/h

SAAS: 60km/h

Mean Speed: 35km/h



Aniseed Valley Road
Current Limit: 80km/h

SAAS: 60km/h : 80km/h Mean Speed: 49km/h



Lud Valley Road
Current Limit: 60km/h

SAAS: 60km/h

Mean Speed: 50km/h



Motueka River West Bank Road SAAS: 60km/h

Current Limit: 50km/h Mean Speed: 57km/h

Safe and Appropriate Speeds – Unsealed



Kokorua Road
Current Limit: 100km/h

SAAS: 60km/h

Mean Speed: 20km/h



Baldwin Road

Current Limit: 80km/h

SAAS: 60km/h

Mean Speed: 21km/h



Todd Valley RoadCurrent Limit: 50km/h

SAAS: 60km/h

Mean Speed: 20km/h



Orion Road

Current Limit: 100km/h

SAAS: 60km/h

Mean Speed: 37km/h

Safe and Appropriate Speeds – Rural Schools



SH6 Hira Road (Hira School)

Current Limit: 80km/h

SAAS: 30km/h

Mean Speed: 78km/h



School Road (Lower Moutere) SAAS: 30km/h

Current Limit: 80km/h (60 Variable)

Mean Speed: 42km/h



Paton Road (Hope School)

Current Limit: 80km/h (60 variable)

SAAS: 30km/h

Mean Speed: 71km/h



Safe and Appropriate Speed Summary - Rural

RURAL	Current Speed	Safe and Appropriate Speed	
Rural Residential	70-80 km/h	30 or 50 km/h (depending on density of homes)	
Rural sealed and straight	100 km/h	80 km/h	
Rural unsealed, or tortuous, poor visibility, narrow	100 km/h	h 30 km/h	
Rural school frontage	100 km/h		
Rural town centres	50 + km/h		



Guidance Sought from RTC

Do you support, in principle, a final state of:

- 30km/h outside schools, ECEs and retirement villages?
- 30km/h on Local, Main & Activity Streets?
- 40km/h on Urban Connectors without separated cycle facilities?
- 50km/h on Urban Connectors with separated cycle facilities?
- 60km/h on unsealed, windy, narrow rural roads?
- 80km/h on other rural roads?

Please give reasons



Guidance Sought from RTC

In principle, do you support:

- Rapid Implementation (most limits changed in 1st 3 years)?
- Staged approach (limits changed in stages over 10 years)? or
- Somewhere in between?

Staff will develop more detailed implementation options following feedback from RTC and both Councils and workshop these with the RTC



Proposed Process

Who

	April / May Workshop - Principles		RTC / Councils
	May	Develop Timing Options	Staff
	June	Workshop - Timing	RTC
	July / August	Develop Draft Plan	Staff
2023	August	Approve Draft Plan for Consultation	RTC
70	August / Sept	Consultation	Community
	September	Hearings & Deliberation	RTC
	October	Workshop – Changes following consultation	Councils
	November Change Plan		Staff
Щ	December	Recommend Approval	RTC
2024	February	Adopt Plan	Joint Council Cttee
20	March	Certify Plan	Waka Kotahi

