

Tourist signs application form

Name of applicant	Name of establishment
Address of applicant	Address of establishment
Work phone	Email
Website	

In order to qualify for tourist signs, the facility should meet these criteria:

Tick if applicable

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| <input type="radio"/> 1. Have tourism as a core business activity? | <input type="radio"/> 9. Provide adequate all-weather off-street parking, including dedicated spaces for disabled visitors, also for coaches and other large vehicles if such vehicles are ever expected? |
| <input type="radio"/> 2. Provide a tourism experience in addition to, or as part of, any commercial/retail activity (ie the experience must be for the purpose of education or demonstration of the manufacture of goods, or demonstration of crafts, as distinct from retail sales or other major use of the premises, and must be available on a regular basis at all times when the establishment is open)? | <input type="radio"/> 10. Have an entrance to the above parking which is in a safe location and designed to appropriate standards for the amount of traffic using it and the traffic volume along the road? |
| <input type="radio"/> 3. Have all relevant government and council licences and approvals to operate as a tourist facility? | <input type="radio"/> 11. Have information about the facility available at nearby and regional visitor information centres; with opening hours, admission prices, location and directions? |
| <input type="radio"/> 4. Open to the public without prior booking during the facility's normal opening hours? | <input type="radio"/> 12. Promote the location and clear directions to the facility for visitors from outside the local area, utilising electronic and print media? |
| <input type="radio"/> 5. Open on weekends and at least three other days of the week, plus public and school holidays? | <input type="radio"/> 13. Is appropriately signed within the property line, including clear indication about parking, so that it is easily identifiable to passing road users? |
| <input type="radio"/> 6. Open for a minimum of seven hours per day on the days the attraction is open? | <input type="radio"/> 14. Have appropriately trained visitor contact staff providing high standards of customer service? |
| <input type="radio"/> 7. Display clearly at the entry point the days and hours of opening? | <input type="radio"/> 15. Does not, and cannot, have advertising signing visible from the state highway? |
| <input type="radio"/> 8. Provide clean and conveniently located toilets, including those suitable for disabled users? | |

Please include the following with your application

- Government and council licences.
- Photographs and/or maps of existing and proposed signs.
- Any promotional material.

General conditions

- An approval is valid for five years from date of application endorsement.
- Signs will be installed at Tasman District Council approved location(s) and will comply with the Tasman District Council Traffic Control Devices Manual Part 2: Direction, Service and General Guide Signs, Section 6.0: Tourist Signs.

- The applicant will pay all costs of manufacture, installation and replacement of the signs.
- Tasman District Council Road Maintenance Contractor will arrange manufacturing and installation of signs from an accredited supplier.
- If there are any existing signs in the location then the applicant may be required to fund the cost of aggregating the existing signs.
- The applicant shall not alter the approved sign(s).
- The signs may be removed by Tasman District Council if the establishment ceases to operate, or no longer operates as an eligible tourist establishment.

I agree to the general conditions listed above

Signature of applicant	Date
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