

## 16.1 OUTDOOR SIGNS AND ADVERTISING

*Refer to Policy sets 5.2, 6.7, 7.4, 8.1, 8.2, 9.1, 9.2, 9.3, 14.4.*

*[Unchanged text omitted (16.1.1 to 16.1.5)]*

### 6.1.6 Temporary Signs in All Zones

#### 16.1.6.1 Permitted Activities (Temporary Signs)

The erection of a temporary sign in any zone is a permitted activity that may be undertaken without a resource consent, if it complies with the following conditions:

EITHER

- (a) The sign advertises that the land or building is for sale or lease and:
- (i) the maximum area of each sign is 1.5 square metres and maximum height is 3 metres;
  - (ii) there are no more than two signs per site;
  - (iii) signs are removed as soon as the sale is complete;
  - (iv) a free standing sign does not restrict visibility of motorists at any intersection or access.

OR

- (b) The sign is for a temporary activity ~~community event~~ (including a temporary community event or a temporary fundraising event or an election) ~~or fundraising event~~ and:
- (i) the maximum size is 1.44 square metres in any urban area and 2.88 square metres in any rural area;
  - (ii) the maximum height for freestanding signs is 2 metres in any Residential Zone and 3 metres in any other zone;
  - (iii) there is no reflective material on the sign;
  - (iv) the lettering is legible as viewed at the speed limit of the nearest adjoining public road or nearest public viewing point (if there is no road);
  - (v) the sign is erected no more than two months before the event and removed within 48 hours of the event finishing, or by midnight on the day before an election for election signs;
  - (vi) a freestanding sign does not restrict visibility of motorists at any intersection or access;
  - (vii) for election signs, the maximum number of signs is 10 per candidate and 10 per party in the District at any time.

#### 16.1.6.2 Restricted Discretionary Activities (Temporary Signs)

Any temporary sign that does not comply with the permitted conditions of rule 16.1.6.1 is a restricted discretionary activity.

**A resource consent is required.** Consent may be refused, or conditions imposed, only in respect of the following matters to which the Council has restricted its discretion:

- (1) Location and legibility in respect to traffic safety.
- (2) Amenity effects on the surrounding area, including size and duration.

*[Unchanged text omitted (16.1.20)]*