

MINUTES

TITLE: Information and Publicity Subcommittee
DATE: Wednesday 23 November 2005
TIME: 8.30 am
VENUE: Council Chambers, 189 Queen Street, Richmond
PRESENT: Crs E E Henry (Chair), P K O'Shea, R G Kempthorne
IN ATTENDANCE: Corporate Services Manager (D G Ward), M Raffills (Publicity Officer), Corporate/Engineering Administrator (V M Gribble)

1 RECEIPT OF MINUTES – 26 October 2005

Moved Crs O'Shea/Henry
FN05/11/01

THAT the minutes of the Information and Publicity Subcommittee meeting held on 26 October 2005, containing resolutions numbered FN05/10/25 and FN05/10/26 be received.
CARRIED

2 CHAIRPERSON'S REPORT

2.1 Advertising Policy

Cr Henry talked about advertising in Newsline – The Mag, which she said should be 25% of the publication's content, will be appropriate for the readership, and not in conflict with Council's Environmental Policies.

Mr Raffills said he needs to be able to say to his advertising person that they don't want to be advertising any products that are not deemed to be good.

Mr Ward asked whether we needed a policy or recognised guidelines.

The meeting agreed that we need to prepare draft guidelines. Staff were requested to prepare these and to distribute to the Subcommittee for approval at the next meeting.

3 PUBLICITY OFFICER'S REPORT

3.1 Welcome to Richmond Signs

Advice was received that the resource consent process for these signs has now been completed and that they will be installed prior to the 2005 Christmas New Year holidays.

3.2 Council Television Programme

Mainland is offering 30 minute programme opportunities to both Nelson City Council and Tasman District Council to broadcast their messages weekly, monthly or as required.

**Moved Crs Kempthorne/O'Shea
FN05/11/02**

**THAT the letter from Mainland Television be received and the offer be declined.
CARRIED**

3.3 Civil Defence Questionnaire

Mr Ward tabled a questionnaire that Civil Defence have asked Council to distribute in Newslite – The Mag.

Cr Kempthorne suggested that the questionnaire be included as a flyer in Newslite – The Mag.

Cr O'Shea considered they should be commissioning a telephone survey.

3.4 Tasman Collection

Mr Ward advised that Thursday 1 December 2005 the launch of the 2006 Tasman Collection will take place in the Council Chambers at 5.30 pm.

3.5 E Democracy Briefing

Mr Ward advised that Council had received information on E Democracy. He undertook to invite Peter Darlington to speak to Council on the matter in January 2006.

3.6 Nelson A & P Association

Mr Raffills said the Council display was well received.

Cr Henry suggested having something more interactive for next year.

4 NRB DRAFT SURVEY RESPONSES

Mr Ward tabled a Draft Summary of Survey Results. He said the full results are expected at the end of this week and suggested they be discussed at the next Information and Publicity Subcommittee meeting and then the Corporate Services Committee in January 2006.

5 FINANCIAL REPORT TO 30 SEPTEMBER 2005

The agenda contained the financial report to 30 September 2005. Mr Ward said there are no major trends to be concerned about.

**Moved Crs Kempthorne/O'Shea
FN05/11/03**

THAT the Information and Publicity Subcommittee financial report for the four months to 31 October 2005 be received.

CARRIED

**6 NEWSLINE – THE MAG – STORIES FOR INCLUSION IN FUTURE
ISSUES**

- Memorandum of Understanding with the Police
- Security cameras in Motueka
- Water rationing on the Waimea Plains
- Domestic watering

The meeting concluded at 9.37 am

Chair:

Date: