

# MINUTES

**TITLE:** Information and Publicity Subcommittee  
**DATE:** Wednesday 13 December 2006  
**TIME:** 8.30 am  
**VENUE:** Heaphy Room, 189 Queen Street, Richmond  
**PRESENT:** Crs E E Henry (Chair), P K O'Shea, R G Kempthorne

**IN ATTENDANCE:** Corporate Services Manager (D G Ward), Publicity Officers (M Raffills, D Cowdrey, A Dunn), Education Officer (C Webster), Minute Secretary (V M Gribble)

## 1. CONFIRMATION OF MINUTES

### 1.1 Information and Publicity Subcommittee, 18 October 2006

Moved Crs O'Shea/Kempthorne  
FN06/12/01

**THAT** the minutes of the Information and Publicity Subcommittee held on 18 October 2006, containing resolutions FN06/10/01 to FN06/10/07 be confirmed as a true and correct record of the proceedings of that meeting.

**CARRIED**

## 2. CHAIRPERSON'S REPORT

### 2.1 Tasman Collection Launch

Cr Henry congratulated all those involved in the production of the Tasman Collection.

Mr Ward said a target had been established of 400 sets of Tasman Collection to sell.

### 2.2 A & P Show, Richmond

Cr Henry thanked Dry Crust for organising the Council tent at the Richmond A & P Show. She expressed disappointment that more Councillors weren't involved and thanked Cr Kempthorne for his help.

Cr Kempthorne noted that more people came and showed interest in the Council display than the previous year.

### 2.3 A & P Show, Motueka

Mr Raffills said response to the Council tent at the Motueka A & P Show was the best yet and noted they had sold a lot of copies of the Tasman Collection. The Council tent was manned all day by Motueka Community Board members.

## **2.4 Hubbub**

Cr Henry advised that Richmond Community Forum was not granted any money for newsletters this year. They are interested in including a page in Hubbub. Richmond Unlimited have indicated an interest in having a page in Hubbub each quarter.

Richmond Community Forum will take over the running of the Richmond "Meet the Councillors" meeting and the meetings will be advertised in Hubbub.

### **Moved Crs O'Shea/Kempthorne FN06/12/02**

**THAT the Chairperson's verbal report be received.  
CARRIED**

## **3. PUBLICITY OFFICER'S REPORT**

### **3.1 Summer Activities**

The main feature of the Council display at the Murchison A & P Show on 18 February 2007 will be the Murchison Sport Recreation and Cultural Centre. The ceremonial turning of the sod for the complex will be performed by Mayor Hurley at the show. The new facility will be officially opened at the 2008 A & P Show.

25,000 copies of Hummin in Tasman have been printed and to date 13,000 have been distributed.

### **3.2 Richmond Market Day**

The Richmond Market Day will be held on Friday 29 December 2006 and Council will be selling the Tasman Collection.

### **3.3 Tasman Collection**

To date we are half way towards meeting the target of selling 400 copies. There has been good feedback from people who are buying the books.

### **3.4 Contract for Services**

The Contract for Services with Dry Crust Communications has now been signed.

### **3.5 Current Jobs in Progress**

Mr Raffills tabled a list of works in progress for Council.

Mr Raffills advised that Dry Crust Communications will be moving to the "White House" by the end of January 2007.

**Moved Crs Kempthorne/O'Shea  
FN06/12/03**

**THAT the Publicity Officer's Report for December 2006 be received.  
CARRIED**

**4. FINANCIAL REPORT**

The agenda contained a financial report to 30 November 2006.

**Moved Crs Kempthorne/Henry  
FN06/12/04**

**THAT the financial report to 30 November 2006 be received.  
CARRIED**

**5. ADVERTISING**

Mr Raffills advised that he is employing a new person to sell advertisements for Newsline – The Mag, Boredom Busters, Jam and Mudcakes and Roses.

**6. NEWSLINE – THE MAG, JANUARY 2007**

Market Day  
Tasman Collection  
Kids Voting  
Activities  
Reserves/Walkways

**7. FUTURE NEWSLINE STORIES**

Waimea Water Augmentation Committee Survey  
Review Pest Management Strategy (education side)  
Council Cottages (L Kennedy)  
Waimea Water Variation (M-A Baker)  
Regional Sports Trust  
Nelson Provincial Museum  
Takaka Library  
Richmond Library  
TDC-owned halls  
Rates Mates Cartoons

The meeting concluded at 9.25 am.

Chair:

Date: