

# MINUTES

**TITLE:** Communications Subcommittee  
**DATE:** Wednesday 19 September 2007  
**TIME:** 8.00 am  
**VENUE:** Heaphy Meeting Room, 189 Queen Street, Richmond  
**PRESENT:** Cr E E Henry (Chair), Mayor J C Hurley, R G Kempthorne, M J Higgins, S J Bryant

**IN ATTENDANCE:** Corporate Services Manager (M W Staite), Publicity Officers (M Raffills, B Dunn), Minute Secretary (V M Gribble)

## APOLOGIES

**Moved Crs Kempthorne/Henry  
FN07/09/01**

**THAT** apologies for absence from Cr P K O'Shea and for lateness from Cr S J Bryant be received and sustained.

**CARRIED**

## **1 RECEIPT OF MINUTES – COMMUNICATIONS SUBCOMMITTEE, 22 AUGUST 2007**

An amendment was noted on page 2, 2<sup>nd</sup> line "... In the month" (not months).

**Moved Crs Henry/Kempthorne  
FN07/09/02**

**THAT** the minutes of the Communications Subcommittee meeting held on 22 August 2007, as amended, containing resolutions FN07/08/14 to FN07/08/18 be received.

**CARRIED**

## **2 CHAIR'S REPORT**

Cr Henry tabled her report which commented on Motueka stopbank publicity which will be an ongoing issue and highlighted achievements of the Subcommittee in the last three years.

**Moved Crs Kempthorne/Henry  
FN07/09/03**

**THAT** if necessary, only one edition of Newsline – The Mag be issued in November 2007.

**CARRIED**

The Subcommittee agreed that a story on the Nelson to Brightwater corridor should be included in Newsline – The Mag.

Cr Henry thanked the Subcommittee members, staff and Dry Crust for their contributions.

Cr Kempthorne acknowledged the work Crs Henry and O'Shea have done in reviewing Newsline – The Mag.

**Moved Cr Henry/Mayor Hurley  
FN07/09/04**

**THAT the Chair's report dated September 2007 be received.  
CARRIED**

### **3 PUBLICITY OFFICER'S REPORT**

Mr Raffills tabled his report which included current jobs and advised that the Tasman Collection will have two new booklets added to it for this year, being The tall timber of Tapawera and Turning on the power in Upper Takaka.

Mr Raffills advised that the cost for stalls at the Richmond A & P Show this year will be approximately \$1,800.

It was suggested that the Motueka stopbank work should be included in the display at the Motueka A & P Show.

The Communications Strategy is being revised, with the aim of having it completed by November 2007.

Taste Tasman have requested advertising support for their 2008 event. Cr Higgins reminded the Subcommittee that a similar request from Rotary for the Brightwater event had been turned down by Council.

Mayor Hurley suggested Taste Tasman be advised that money from Council is seeding money and they should be self-funding for future events.

This criteria will be included in the new Communications Strategy.

**Moved Crs Kempthorne/Henry  
FN07/09/05**

**THAT the Publicity Officer's report for September 2007 be received.  
CARRIED**

### **4 COMMUNITY CONSULTATION FUNDING**

The agenda contained a report and a schedule detailing requests from community groups for consultation funding for the 2007/2008 financial year.

The Subcommittee considered each application separately.

Mr Staite was asked to work with both the Dovedale Residents Group and Motueka Valley Association, with a view to them becoming incorporated societies, which would enable them to meet the criteria for future community consultation funding.

Cr Bryant arrived at the meeting at 8.45 am.

Tapawera and Districts Community Council is to be advised that they have been granted \$2,300 from community consultation funding which is to cover newsletter production as well and that their application to Grants from Rates has been withdrawn.

Cr Bryant advised that Rotoiti District Community Council now administers the Louis Creek Mining which requires them to obtain a licence annually, at a cost of \$500. They had requested that this amount be reduced or remitted but have been advised that they will need to pay it.

Mr Staite was asked to discuss the Louis Creek licensing with the Rotoiti District Community Council and present a report to a future Corporate Services Committee on the matter.

Cr Higgins requested that Brightwater Community Association be granted an extra \$100 subject to them submitting a request for payment of an honorarium.

**Moved Cr Kempthorne/Mayor Hurley  
FN07/09/06**

**THAT the following Community Consultation Funding for the 2006/2007 financial year be approved.**

	\$
<b>Dovedale Residents Group</b>	<b>2,200</b>
<b>Murchison &amp; Districts Community Council</b>	<b>2,000</b>
<b>Mapua and Districts Community Association</b>	<b>2,500</b>
<b>Rotoiti District Community Council</b>	<b>1,800</b>
<b>Wakefield Community Council</b>	<b>3,730</b>
<b>Richmond Community Forum</b>	<b>2,000</b>
<b>Tapawera and Districts Community Council</b>	<b>2,300</b>
<b>Tasman Area Community Association</b>	<b>1,500</b>
<b>Brightwater Community Association</b>	<b>1,200</b>
<b>Motueka Valley Association</b>	<b>450</b>
<b>Total</b>	<b>19,680</b>

**CARRIED**

**5 FINANCIAL REPORT**

Mayor Hurley left the meeting at 9.00 am

Mr Staite gave a verbal financial report.

## **6                    NEWSLINE STORIES**

Nelson-Brightwater Corridor Study  
Richmond West  
Godwits  
Water metering  
Speed around schools  
Rural property numbering  
Liquor Bylaw

Motueka Grandstand  
Citizenship Ceremonies  
Mature Persons Scholarships  
First sod turned Murchison Sports  
Centre  
Builders breakfast  
Councillor retirements (after election)

## **7                    APPRECIATION**

Cr Kempthorne expressed appreciation on behalf of Council and staff to Cr Henry for her involvement with the Communications Subcommittee.

The meeting concluded at 9.05 am.

Confirmed:

Date: