

2.11 SUMMARY OF ESTIMATED DEMAND

The demand estimated in this section totals 187 days use per annum and is made up as follows:

	(days)
Local amateur theatre	42
Visiting professional theatre	10
Local musical performances	20
Visiting musical performances	14
Conferences	40
Trade shows, exhibitions and incentive events	3
Political, educational and commercial group meetings	16
Churches	10
Weddings and other social events	20
Other	12
Estimated total annual usage (days)	<u>187</u>

An annual usage of 187 days is considered quite high for a public amenity, especially when it is conservatively based on known existing applications. The life of a theatre building is expected to be in excess of 50 years, and a wide range of new and unforeseen applications are likely to develop when it becomes available.

Long Term Demand Trends

It is difficult to forecast long term trends which might impact on future usage.

General economic conditions, and the relative cost of competitive forms of entertainment, will obviously have a significant impact on the affordability of a night out at the theatre, as will the widening gap between 'rich' and 'poor'.