

STAFF REPORT

TO: Community Services Committee
FROM: Community and Recreation Advisor
DATE: 25 May 2010
SUBJECT: Community and Recreation Advisor's Report – RCS10-06-03

PURPOSE

The purpose of this report is to provide an update on activities of the Community and Recreation department.

RECREATION PUBLICATIONS

- Mudcakes and Roses magazine June/July issue is out on 1 June.
- Jam Magazine was recently awarded the Youth in Local Government "Its About Collaboration Award". This award acknowledges the high level of youth involvement with the publication and the publishing training and work experience that has been given to the contributors. Next issue out is 16 June.
- Boredom Busters Winter issue is out 15 June.

RECREATION PROGRAMS/EVENTS

The Spring/Summer/Autumn event programmes draw to a close with again a large number of events held across the region. These include the big events such as Mardis Gras, Jazz in the Park, Xmas in the Park in Motueka, Tasman Skatepark Tour and The Summer Fare. The public continue to support these events in large numbers with over 3,000 attending the Summer Fare, Xmas in the Park in Motueka attracting 2,000 and the event programme run under contract by the Golden Bay Community Workers attracting over 9,000 to the events and workshop programmes. The smaller community events such as the Teddy Bears Picnic, Sundial lunch time concerts and In Your Neighbourhood attract less numbers but are equally as vital.

In your Neighbourhood (IYN) / Way2Go Trailer

This event is about bringing sport opportunities to neighbourhood parks via the Way2Go trailer. The autumn programme ran 10 IYN events across the Tasman District with an average attendance of 55, i.e. a total of 550 participants. Only Murchison had to be cancelled due to weather. The trailer is also regularly made available for festivals and community events such as the Motueka's Action Expo,

Sarau Festival, Taste Tasman, and the Saxton Dield opening. The Way2Go trailer is also increasingly being accessed by community groups and schools to bolster their own active play programmes. The trailer is also being increasingly used in conjunction with the Tasman Regional Sports Trusts active movement trailer to provide a comprehensive play experience for participants from the age of four through to adults.

The IYN programme was further bolstered in the 2009-2010 year with the rollout of the Wheelie Bin project where each Way2Go Hub has been offered a recycled Wheelie Bin containing a range of generic sports equipment sponsored by the NMDHB and supplemented by specific programme related equipment. The aim of the project is to allow Hub's to duplicate the success of the IYN programme on a smaller scale without having to access the trailer.

K-BAR

Multi-sport's first ever national championships are to be held in Kaiteriteri on 26/27 February 2011. The Kaiteriteri Beach Adventure Race (K-BAR), will feature a 12 km kayak or surf ski, 26 km mountainbike ride and 12 km trail run, with pro-elite and age group categories for each gender.

The New Zealand Multisport Championships will be held in Kaiteriteri for three years before heading to other venues and it is intended that the K-BAR itself will continue, minus the championship tag.

Tasman District Council is assisting with the promotion and establishment costs for the event over the next three years. Motueka multisport identity Nathan Fa'avae's Ten Events are the event managers.

While the championships will be the major focus of the weekend, those keen to simply take part in a run or bike ride will be accommodated, and other related activities are being planned. There would also be a large focus on youth participation.

COMMUNITY DEVELOPMENT

Trustpower Community Awards

The award nominations close on 28 May. At the time of writing 78 organisations had been nominated. I will update the committee on the final figure.

Funding Expo

The Funding Expo was held on Wednesday 5 May. The Expo is an opportunity for community groups to hear from and talk to funding advisors and providers. Tasman District Council supports the Funding Expo event with funding administration via staff time, promotion and have a stall on the day.

Creative Communities

The following organisations were allocated funds in the Creative Communities Scheme funding round which closed 31 March 2010.

Golden Bay Community Arts Council	\$3,000.00
Art Group Nelson Inc	500.00
Motueka Festival of Lights	750.00
Rose Shepard	1,000.00
Mapua Art Group	450.00
Motueka Arts Council	1,500.00
Motueka Arts Council	1,000.00
Lake Rotoiti School	500.00
Murchison Community Resource Centre	650.00

SPARC Rural Travel Fund

The April round closed with 16 applications received. The Grants and Community Facilities Subcommittee will consider the applications at today's meeting.

Canterbury Community Trust

Canterbury Community Trust has confirmed a \$10,000 donation "towards funding and promoting a range of community events in the Tasman District." I would like to acknowledge and thank Canterbury Community Trust for their support.

Ministry of Youth Development

We have received \$7,000 towards the Tasman Band Tour and towards recording and videoing the bands from the Ministry of Youth Development. The Band Tour was held in Golden Bay, Motueka and Richmond. The new Pod at the Richmond Library will be used for the videoing and recording. Its exciting to be able to offer the opportunity of both public performance and also having a recording made, to these young musicians.

TASMAN YOUTH COUNCIL

Youth Week

The TYC has been busy planning and running local events to celebrate Youth Week. A more region wide coordinated approach has been adopted, with TDC contributing towards producing a 'Nelson-Tasman Youth Week Events Listing Guide'.

A Youth Hui took place in Motueka, which included a 'building youth resiliency workshop', which encouraged networking opportunities for the young leaders present. The afternoon featured a Youth Expo, where youth service providers set

up stalls to inform young people on opportunities available to them for future training, learning and recreation.

POSITIVE AGING FORUM

Next meeting Monday 14 June 2010, Tasman District Council, Heaphy and Wangapeka rooms.

COMMUNITY FACILITY RICHMOND

The needs assessment study is underway with Global Leisure Groups Dave Allan coordinating. Consultations are via questionnaires and interviews with individuals and groups. Report is due to be completed by 18 June.

KAKA BEAK SCULPTURE

The Bruce Mitchell sculpture is progressing with the bulk of the initial shaping of the Takaka marble completed and the pieces soon to be stood for the final finer shaping and polishing. The work was commissioned by Tasman District Council via the public art allocation from the Richmond Ward (see photo attached).

NATIONAL CYCLEWAY

The New Zealand Cycle Trail Project: The Nelson-Tasman Bid

The Ministry of Tourism received 54 National Cycleway proposals, 13 of these were accepted for further investigation. One of the successful 13 applications was the Nelson-Tasman proposal, co-ordinated and produced by the Nelson Cycle Trails Trust on behalf of Nelson City and Tasman District Councils. This proposal involved a joint bid of two trails; the Tasman Loop Trail and the Dun Mountain trail. The second stage of the process was the Feasibility Study/Business case which was completed and forwarded by the 31 May 2010 deadline.

If the region's bid is successful the Ministry of Tourism will provide Tasman District Council \$2 million in funding for trail building. The trails would remain the property of the Council. As well as the financial contribution to trail construction, national and international promotion of the trails will be carried out by the Ministry of Tourism/Tourism NZ. The approach will be to present the NZCT selected trails as New Zealand's "Great Rides" to parallel the established "Great Walks" (Abel Tasman, Milford etc).

The Tasman Loop Trail

The aim is a 170 km (approx) trail running from Nelson/Richmond to Tapawera, Tapawera to Riwaka/Kaiteriteri, and Riwaka/Kaiteriteri back to Nelson/Richmond. The Nelson/Richmond to Tapawera and Riwaka/Kaiteriteri to

Nelson/Richmond sections use Tasman District Council cycle paths where possible, and are primarily off-road. Riding the trail will take around four days. The Tapawera to Riwaka/Kaiteriteri (Motueka Valley) section could be ridden by more confident cyclists, or shuttled by the 'Rail Trail' market (shuttling sections is a key feature in the Otago rail trail).

An indication of the economic impact for the region is provided by the Otago Central Rail Trail where annual visitor numbers equate to a direct spend of \$5.88 million, with a total economic value of \$9 million and 94 FTE jobs. This was a 25% increase on the previous year. The Tasman trail can be expected to surpass these results as a tourism asset because:

- the Nelson-Tasman area has a much more extensive tourism infrastructure already in place (transport, accommodation, other services);
- the region has a high international tourism profile, and an established image as a stunning destination (e.g. the Abel Tasman walk);
- the Nelson-Tasman area has a greater number and range of other tourism attractions than Central Otago;
- access is much easier for international and national visitors (and especially for weekend trips from the main centres);
- the Nelson-Tasman region has a four-five month summer riding season compared to Otago's three and much less intense heat over summer. In addition, the region's climate makes winter riding a good option, unlike Otago;
- the Nelson-Tasman area has a population of around 60,000, a number of whom will use parts of the trail and support its services. The main population centre for Otago's trail is Alexandra, with a population of 4500.

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