STAFF REPORT

TO:	Chair & Members, Communications Subcommittee
FROM:	Murray Staite
DATE:	15 May 2008
SUBJECT:	Corporate Services Manager's Report

1 Communication Strategy

Feedback from managers and subcommittee members will be tabled at today's meeting and, after discussion, will be incorporated into the second draft to be presented at the next Communications Subcommittee meeting.

2 Financials

Financials	10 months to 30 June 2008 \$	2007/2008 Budget \$
Website Maintenance	38,640	30,000
Newsline	75,000	90,000
Radio/Newspaper	21,571	28,000
Shows/Displays/Events	4,250	5,000
Publicity Officer	58,133	70,000
Discretionary	1,043	2,000
	198,637	225,000

Murray Staite Corporate Services Manager

http://tdctoday:82/Shared Documents/Meetings/Council/Committees and Subcommittees/Communications Subcommittee/Reports/2008/RFN080521 Corporate Services Manager.doc