

REPORT

TO: Members, Communications Subcommittee
FROM: Chair, E J Wilkins
DATE: 6 August 2008
SUBJECT: **Chair's Report – August 2008**

I wish to thank subcommittee members for their diligence in reviewing Newsline. While the timeframes are tight they have been achieved and it is pleasing to see Newsline available to the public less than a week after being signed off by the subcommittee and staff.

The forthcoming LTCCP will bring its own particular challenges in relation to communicating the “right debate” to the community. Newsline as well as radio will be important vehicles for getting the Council message out to ratepayers. Alternative ways of communicating this message would also be welcomed by staff. You may wish to direct those comments in the first instance to Murray Staite.

Finally, as noted in the Corporate Services Manager's report, the NRB survey results will be available in September 2008. This subcommittee will discuss those results that relate to Council communications at the October 2008 meeting.

Eileen Wilkins
Chair