

STAFF REPORT

TO: Chair and Members, Corporate Services Committee

FROM: Russell Holden, Accounting Manager

REFERENCE: E903

SUBJECT: **Tourism Nelson Tasman Ltd Additional Funding –
RFN10-02-03**

Purpose

To consider a request from Tourism Nelson Tasman Ltd, (TNTL), for additional funding for the 2010/2011 financial year.

Discussion

Tasman District Council has budgeted \$95,583 being Destination Marketing funding to TNTL from the Tourism Targeted Rate for the 2010/2011 year.

TNTL have requested a further \$100,000 from Council for the 2010/2011 year and have asked that provision be made for this sum in the draft 2010/2011 Annual Plan. A letter from TNTL detailing this request and how the money is to be spent is attached. As a matter of principle, any additional funding should be on the basis that it will be matched by an equal amount being contributed by Nelson City Council (NCC).

Given that the funds requested are for destination marketing, it would be appropriate that this request be funded from the tourism targeted rate.

The Chief Executive and Chair of TNTL will be in attendance at the meeting to speak to this report.

Significance

This report is not considered significant in accordance with Council's significance policy.

Options

- 1) Include the additional \$100,000 in the Draft 2010/2011 Annual Plan, subject to an equal amount being contributed to TNTL by NCC.

- 2) Do not include the additional amount in the Draft 2010/2011 Annual Plan. TNTL could still make a submission to the plan during the consultative process for any increase in funding. However this option would not allow ratepayers to make submissions on the proposed additional \$100,000.

Recommendation

That Council consider whether to provide additional funding of \$100,000 to Tourism Nelson Tasman Ltd, subject to an equal contribution by Nelson City Council.

Russell Holden
Accounting Manager