

STAFF REPORT

TO: Motueka Community Board
FROM: Road Safety Co-Ordinator
REFERENCE: E859
DATE: 14 February 2005
SUBJECT: Report

OVERVIEW

- RSC works closely with other organisations/groups (Police, ACC, LTNZ, Transit, Public Health, volunteer groups, road safety advocates, maori trusts etc).
- Much of 2004 spent meeting key personnel from these organisations and attending meetings where these groups come together to discuss road safety issues.
- Working alongside Nelson City Council's RSC (Margaret Parfitt) on activities such as mobility scooter forums and kidsafe week (car restraints) both which involved Motueka community.

SUMMARY OF ACTIVITIES 04/05 FINANCIAL YEAR

- Mobility Scooter Forums (Richmond, Motueka).
- Meetings re 'Boy Racer' activity.
- Cycling and Walking Strategy Working group.
- Getting familiar with LTNZ's set programmes such as 'Safe with Age'.
- Addressing young people at 'Street Talk' driver licensing course in Motueka.
- Car seat checking clinics during Safe Kids week – Motueka and Richmond.
- Progressing the Golden Bay Cycling Project (billboard campaign promoting 'share the road').
- Driver Reviver Fatigue stop (scheduled for Murchison in Easter).
- 'Show & Shine' event in Motueka.
- Bikewise week (in conjunction with Community Services Department) Motueka Service Centre involved.

PLANNED ACTIVITIES FOR 05/06 FINANCIAL PERIOD INCLUDE

- Motorcycle Training Day (working with Ulysses Club, ACC).
- Intersection Campaign (in conjunction with NCC – Motueka and Richmond).
- 'Drive Time' (programme in schools – those on learners/restricted licenses).
- 'Stopping Distances' project, re speed, school zones, pedestrians and children.
- 'Don't Burst their Bubble' (Campaign for vulnerable road users in rural areas).

- Development of 'Skid Lids' website for young cyclists (targeting most vulnerable age group 9-14yrs).

SHOW & SHINE EVENT IN MOTUEKA

Objectives

- To raise awareness about risks of road crashes amongst young drivers (particular young drivers in Motueka), of risks when driving in rural area.
- To help build strong/positive relationship between young drivers, the police, and the Motueka community.
- Engage participants in discussion and activity in road safety demonstrations.

Activities

- Show & Shine and Sound off competitions.
- Demo car with illegal modifications.
- Trained personnel in certifying low volume vehicles to present (including Vehicle Compliance Officer from Land Transport NZ) to engage with young people about safety/hazard issues.
- Possible Fire Brigade demonstration involving use of 'Jaws of Life' on crash car (attendance to be confirmed).
- Seat Belt Sled.
- Road Safety caravan with road safety display.
- Road Code and Compliance Quiz with draw for final prize.
- Following distances display from Strategic Traffic Unit.

K Barr

Road Safety Co-ordinator

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