
Environment and Planning Department

TO: Motueka Community Board
FROM: Policy Planner
DATE: 30 January 2009
FILE NO: L304
RE: **Motueka West Central Structure Plan - Consultation Plan**

1. Thank you for your memo of 20 January. It is proposed to release the Motueka West Central Structure plan and discussion document at the end of February. A programme of meetings and feedback opportunities is being drawn up. The draft consultation plan follows:

2. **Draft Consultation Plan for Motueka West Central Strategy**

1. Purpose and background

The Council wishes to identify future land for residential, commercial and industrial development to provide future housing and employment opportunities in Motueka. In particular it has been advised there is a present shortfall of industrial land.

Feedback will soon be sought from those who will be affected by the plan.

2. Objectives

The objectives of the consultation are to familiarise landowners and other interested parties with the proposals and to meet at times and places convenient to them and receive feedback from those affected.

3. Issues to be discussed

- Location and type of industry at Motueka West – light and compatible with aerodrome operation
- Location and type of other business opportunities at Motueka West, Central and entrance to Motueka
- Opportunities for compact density residential development and affordable housing
- Low impact stormwater proposals integrated with recreational opportunities
- New roading links to improve accessibility for residents on the west of Motueka
- Possible bypass

4. Audience

- Landowners and lessees
- Utility operators- Network Tasman, Telecom, NZTA

- Community Board
- Business association
- Iwi
- Education authorities
- Environmental groups

5. Key Messages

- Sustainable compact development providing for future needs
- Walkable
- Clean business development
- Improved linkages and storm water drainage

6. Means of consulting

- Preparation of a discussion (issues and proposals) document with feedback form.
- Letter drop and landowner/ lessee meeting
- Meetings with business association, utilities and education authorities
- Public meeting or open day
- Articles in local newspaper and Newline

7. Strategy

	When	Who	Notes
Discussion document and feedback form preparation	January 09	RB – with JC, BW, RS, Wakatu consultants Ray M, Tim J	Arrange with Dry Crust. Check with Wakatu and key councillors.
Letter to all landowners, lessees	Early February 09	RB - Wakatu to assist with lessees letter	
Meetings with Business Assn/ utilities	Mid March 09	RB	
Public meeting /open day	Late Feb 09	RB, SM , Wakatu	Book hall Book service centre
Media releases	After letter to landowners		Local newspaper, radio, News line

Rose Biss
Policy Planner